



SEPTEMBER DEADLINES

PROMOTIONAL BULLETIN PRODUCT ORDERING:

5/12/23

PREPRINT OPT IN/OUT: 7/5/23 ACE REWARDS OPT IN/OUT: 6/22/23

SEPTEMBER 2023 PROMOTIONAL PLANNER



Table of Contents

IMPORTANT: Included in this Win the Month Planner is the September bulletin ordering information with a due date of 5/12/23.

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Welcome to the 2023 Win the Month Planner! You'll find monthly recommended promotional execution and bulletin ordering information in this book. Our goal is to simplify planning and ordering for promotional execution to ensure you are in stock on the great September deals for your customers.

Important! Any other information can be found on ACENET at the Win the Month home page.

We'll support September with the following promotions:

- Red Hot Buy (8/30/23–9/30/23)
- Labor Day Digital BOGO Event (8/30/23-9/11/23)
- Labor Day BBQ Party (9/2)
- Ace Rewards Targeted Offers (9/1/23–9/30/23)



Week	TV Length	TV Message	Paint Continuity TV Length
8/29	:30	Paint Extra Mile Promise	
0/29	:30	BBQ Free Assembly & Delivery	
9/4	:15	Buy Online, Pick Up In Store/Buy Online Deliver From Store/Curbside	
9/11	:15	Buy Online, Pick Up In Store/Buy Online Deliver From Store/Curbside	
9/18			
9/25	:15	Buy Online, Pick Up In Store/Buy Online Deliver From Store/Curbside	

DS 1



- 1. Labor Day Paint offers run 8/30 9/11
 - a. BOGO 50% Off gallons of C+K and Royal
 - b. BOGO 50% Off gallons of Magnolia Home Paint
- 2. Labor Day BBQ Party is on Saturday, September 2
- 3. Order enough gift cards for the gift card BOGA! Buy a \$50 gift card, get a \$10 gift card FREE.
- 4. Review the Big Green Egg EGGspander offer and place orders to support the promotion.
- 5. Bagstuffer coupons are working! Read more to make sure your store is cashing in on these additional sales and transactions!
- 6. Review and order bulletins by Friday, May 12.

Title:

September Gift Card BOGA

Sale:

Labor Day Sale

Valid Dates:

August 30, 2023, to September 11, 2023

Planning Execution:

Stores that are signed up for the Ace gift card program and on the Ace Rewards program will be able to participate in the gift card promotion.

Ace Rewards Exclusive FREE Ace \$10 Gift Card when you purchase \$50 Ace Gift Card

IMPORTANT! Make sure to order your gift card inventory to support this promotion. See page 19.

ACE BRAND GC PROMO EVENT

OPEN SPACE



Buy \$50 ACE Gift Card, Get \$10 Gift Card Free (limit 2)

BLTN NO. 230901-001

	Month Long	Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
9036932	N	Υ	25	\$0.10	N/A	N/A	N/A	N/A	N/A	60%

ACE BRANDED GIFT CARD EVENT

OPEN SPACE



BLTN NO. 230901-002



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No. 9063394	8/30-9/30 N	8/30–9/11 Y	BOM 25	Cost \$0.10	Retail N/A	Retail N/A	Savings N/A	Retail N/A	Margin N/A	Savings 64%
3000034	14		20	ψ0.10	14/73	11/71	14/73	11/71	14/74	0 7 70

IMPORTANT – RETAILERS NEED TO ORDER THE ACE GIFT CARD ON BULLETIN IN ORDER TO HAVE INVENTORY TO SUPPORT THE BOGA GIFT CARD PROMOTION.

Note: If you have the Ace \$50 Gift Card and the Promo Gift Card left over from a previous BOGA gift card promotion, these can be used.

"Buy \$50 Ace Gift Card"

"Get \$10 Ace Gift Card FREE"





 If you are not signed up for the Closed Loop Gift Card Program, see the steps below on ACENET > Manage my Store > Promotions-Marketing > Gift Card > Gift Card Program

Signing Up

- 1. To sign up for the Gift Card Program, please complete the Retailer Participation Agreement and ACH. Multi stores and chains that have different bank accounts for each store location must complete the additional ACH form.
- 2. Complete the 🗷 Gift Card Equipment and Information Form. Once complete, fax to (630) 928-9198 or email to GiftCardL2@acehardware.com
- 3. When you submit your DocuSign Agreements, you will provide an email address on your ACH agreement. This is the email address that BAMS will send the email to for you to Register for the BAMS Prepaid Business Center Settlement Portal.

The DEADLINE to sign up for the Ace Gift Card Program is June 30, 2023.

Below are the results from last year's September Labor Day Sale Gift Card BOGA promotion (8/31/22-9/12/22), which was successful. Total in-store gift card sales were up over 47% year over year.

Activation of the Ace \$50 Gift Card:

of Transactions: 12,487

Transaction Dollars: \$650,128

Redemption of the Ace \$50 Gift Card (8/31/22 - 9/12/22):

of Transactions: 6,456

Transaction Dollars: \$195,616.65

Title: September Paint Offers

Sale: Labor Day Event

Valid Dates: August 30 – September 11 (Magnolia Home Paint, Clark+Kensington

and Royal)

Planning Execution: For the Labor Day Event, there are two paint offers:

1. Buy One Get One 50% off gallons and 5-gallon buckets of

Clark+Kensington and Royal

2. Buy One Get One 50% off gallons of Magnolia Home Paint

8/30-9/11 Labor Day Event

• BOGO 50% off gallons of C+K and Royal

- Download only offer for BOGO 50% off 5-gallon buckets
- BOGO 50% off gallons of Magnolia Home Paint

Buy One Get One 50% off Gallons of Magnolia Home Paint

Magnolia Home is offering Buy One, Get One 50% Off gallons of interior and exterior paint during the Labor Day Event. Limit TWO (2) discounted gallons per household. Excludes quarts.



Offer Details:

- BOGO 50% off on gallons of Magnolia Home interior and exterior paint
- Available in-store only
- August 30 September 11
- Limit 2 discounted gallons per household
- Excludes quarts and half-pint samples

National Marketing:

National preprint, Ace Rewards direct mail/email, online and digitally through social media and display ads.

Reimbursement Information:

- For Magnolia Home paint gallons, the discounted portion of item cost will be reimbursed at 70%. Discount will be applied to the lower priced item(s) in the transaction. Stores will be reimbursed for all qualifying sales between August 30 September 11.
- Stores reporting POS will receive their credit automatically following the event. **Ace no longer honors** manual reimbursement requests for paint promotions.

Buy One Get One 50% off Gallons of Clark+Kensington and Royal

Ace Paint is offering Buy One, Get One 50% Off gallons of interior and exterior Clark+Kensington and Royal paint during the Labor Day Event. Limit TWO (2) discounted gallons per household. Excludes quarts and half-pint samples.





Optional Locally Promoted Offer:

Ace Paint is offering Buy One, Get One 50% Off on 5-gallon buckets of interior and exterior Clark+Kensington and Royal paint. Limit ONE (1) discounted 5-gallon bucket per household.





Clark+Kensington and Royal 5-gallon bucket SKUs will be included in store in a separate dynamic promotion within the event window. 5-gallon buckets will not be nationally promoted. Instructions for removing the 5-gallon dynamic promotion will be included in the execution guide.

The 1-gallon and 5-gallon offers are separate promotions. A consumer would need to purchase either two gallons OR two 5-gallons to qualify for the discount.

Reimbursement Information:

- For both gallons and 5-gallon buckets, the discounted portion of item cost will be reimbursed at 70%. Discount will be applied to the lower priced item(s) in the transaction.
- Stores reporting POS will receive their credit automatically following the event. **Ace no longer honors** manual reimbursement requests for paint promotions.

Marketing:

National preprint, Ace Rewards direct mail/email, online and digitally through social media and display ads.

Title: Big Green Egg September Offer – EGGspander

Sale: September Red Hot Buy

Valid Dates: 8/30/23-9/30/23

Planning Execution: Order between 5/1-5/31 to take advantage of the Big Green Egg 5 Pc.

EGGspander kit offer.

We are excited to offer an accessory promotion for all of the Big Green Egg customers we have served over the years. This September, Ace will be offering a unique promotion of save up to 23% off the L and XL EGGspander kits from Big Green Egg. In short, the EGGspander increases your cooking space, works with the existing cooking grid, and facilitates an extensive variety of cooking setups to easily utilize the full versatility of a Big Green Egg. This offer will be available in-store and online to drive more traffic into your stores. Accessories drive approximately 50% of your Big Green Egg sales, and this offer will be the first accessory offer we have done in years.





5 Piece EGGspander Kit for the Big Green Egg

The Big Green Egg EGGspander System lets cooks take full advantage of the versatility of the EGG by facilitating an extensive variety of cooking setups. With this amazingly simple grid system, you can cook at different temperatures with different techniques — multi-zone (direct and indirect) and multi-level — all at the same time! With this expanded cooking capacity, you'll find that you can easily cook your entire meal on the EGG — from appetizers and entrées to dessert.

Kit includes one 2-Piece Multi-Level Rack, one 1-Piece convEGGtor Basket and two Stainless Half Grids. Other EGGcessories available separately.

Easily use the convEGGtor basket for:

Easy placement or removal of convEGGtor Multi-level direct and indirect cooking Raised grid cooking

Features of the 2 Piece Multi-Level Rack include:

Elevated sliding cooking grid with 6.5 in (16 cm) clearance for easy access

Reverses for low-level "Cowboy Style" grilling

Designed to connect to existing cooking grid

PROMOTIONAL OFFER - September Month Long 8/30/23 - 9/30/23

8025190 - Large	Retail		Est Cost		Margin
EGGspander					
Regular	\$	259.95	\$	155.97	40%
In-Store Promo	\$	199.99	\$	140.37	30%

^{***}OM of 3 -23%

8025068 - XL	Retail		Est Cost		Margin
EGGspander					
Regular Price	\$	349.95	\$	209.97	40.0%
In-Store Promo	\$	279.99	\$	188.97	32.5%

^{***}OM of 2 -20%

In addition to the discount, if you order in case pack quantities, you will receive free freight. No need to order additional items to meet freight minimums.

Additional items to sell with this package

The EGGspander system allows your customer to have the ultimate Big Green Egg cooking experience. The system caters to additional accessories that add more versatility to the cooking experience. The possibilities are endless. Consider also selling these items for the customers that buy on this promotion.



ORDER BEFORE 5/31

Ace retailers will be given special purchase prices from 5/1/23 to 5/31/23 on both the XL and L EGGspanders. There is no limit. Please contact your BGE Distributor to take advantage of this offer and for additional questions.

Pre-Order	5/1/2023	5/31/2023
Ship To Arrive Window	7/20/2023	8/10/2023
In-Store Promo Date	8/30/2023	9/30/2023

Distributor Contact

Distributor	Territory	Main Office Phone
AES	AK, WA, OR, ID, MT, HI	(425) 251-3901
BAC Sales	PA, MD, RI	(800) 873-1330
GHS	GA, SC, NC, VA	(800) 588-3148
Leisure Distributors	IN, KY, TN, Southern IL	(800) 588-3148
Northern Plains Dist.	ND, SD, NE, MN, IA, WI,	(800) 755-7508
	Northern IL, UP MI	
Outdoor Home	MO, AK, Eastern KS, Eastern	(888) 869-3447
	ОК	
Outdoor Kitchen Dist.	WY, UT, CO, NM, Western KS	(800) 333-7694
Palm Coast Sales	FL	(561) 222-2203
Paragon Distributing Co	TX, LA, MS, AL, Western OK	(800) 683-4745
Sierra Select	CA, NV, AZ	(800) 793-7334
Distributors		
Star-Fire	MI, OH, WV	(800) 875-6220
Tarantin Industries, Inc.	NY, NJ, CT, MA, VT, NH, ME	(800) 922-0724

Title: Labor Day BBQ Party on Saturday, September 2

Sale: Labor Day

Valid Dates: September 2, 2023

Planning Execution: Commit to hosting a party in your store on 9/2 and use all of the

resources below to host the best party!

September 2 - Labor Day BBQ Party

Flavor Fest

The new "Flavor Fest" campaign for 2023 will continue on to the Labor Day BBQ party. Stores received T-Shirts in the April sign kit, which can be worn on party day. If you need additional T-shirts, visit Ace Marketing Muscle to check availability (first come, first served).



2023 In-Store Party Strategy

In-store parties have proven to be an important tactic increasing footsteps and growing sales.

While Memorial Day, 4th of July and Thanksgrilling will be nationally supported with TV and amplified, we still have four additional parties with national marketing support through digital, social, Ace Rewards email, direct mail and preprint.

Month	In-Store Parties	SOCi In-Store Party Opt-In Deadline	Channel Support
March	Spring Kickoff Party March 25	Closed	All Channel Support (No TV)
April	New at Ace Launch Party April 22	Jan 22nd	All Channel Support (No TV)
May	Stars and Stripes BBQ Party May 27	Feb 22nd	All Channel (TV Included)
July	4th of July BBQ Party July 1	Mar 22nd	All Channel (TV Included)
September	Labor Day BBQ Party Sept 2	May 22nd	All Channel Support (No TV)
November	Thanksgrilling Nov 18	Jul 22nd	All Channel (TV Included)
December	Gifts and Grilling Party Dec 2	Aug 22nd	All Channel Support (No TV)

Party/Demo Stats

Hosting in-store events allows our red-vested heroes to showcase both their incredible product knowledge and amazing customer service. Based on a recent Traeger study, 70% of all Traegers sold go to customers who have seen a demo!

Stores that host events see these positive impacts:



+15.3%

+16.2%
Ace Rewards

+11.2%

+10.8%
Transactions

NEW for 2023: Take your demo game to the next level!





In-Store Party/SOCi Facebook Opt-In: Gain new customers when you advertise on Facebook via SOCi. Whether you are already on SOCi or not, this is the time to sign up and then opt in to the In-Store Party Campaigns.

Social Ads will be executed on your behalf, through the SOCi Community Ads Calendar, inviting customers to your store. Charges will be auto-billed to your Ace statement, and you can receive 100% Ace Brand reimbursement if you submit a co-op claim via Ace Marketing Muscle. To opt in, simply follow the links below:

- Recommended: Go all in for "Fire Up the Flavor" (BBQ level 3 reset and SOCi party advertising)! Participate in Fire Up the Flavor (Link) initiative! Complete your LOI here.
- Only want to participate in the parties on Facebook via SOCi? Click this link https://acehardware.tfaforms.net/249

Benefits include:

- Funding Total Ad value is \$275 per ad. Ace will fund \$125 for each of the 3 big events (Memorial Day, 4th of July and Thanksgrilling). Retailer total cost is \$150 (\$125 + 10% platform fee) per ad, per store for two weeks. (up to \$375 total value for three parties).
- In addition to the three parties above, there are four additional 2023 parties (retailer-funded at \$250 per ad + \$25 platform fee). The total \$275 cost is co-opable using Ace Brand funds at 100% reimbursement.
- Frictionless Advertising Facebook advertising for all 2023 parties based on your opt-in selection.
- Localization Sponsored ad will localize with your Ace store name.
- **More customers** Stores that participated in SOCi Facebook party advertising saw approximately 40-50 more in-store visits.
- **Timing** Advertising begins 2 weeks prior to the party date.
- Turnkey billing Retailer portion will auto-bill to your Ace statement.
- Co-op Reimbursement Retailer portion is pre-approved for 2023 Ace Brand co-op claim and reimbursement up to \$150 per ad. Monies appear approximately 1 month after the event via your Ace invoice.
- Sign-Up You can only opt in to the SOCi Facebook ads for the parties in the above links.

Want to learn more about the SOCi Party Opt-In opportunity? Visit https://acenet.aceservices.com/marketing/ promotions/in-store-parties-and-demos! For additional assistance using SOCi, email support@meetsoci.com

- In-Store Parties and Demo Page Live on ACENET- Check out our page on ACENET for tips and tricks on executing the best parties and demos. You will find all the tools you need including the Weekend Demo Playbook, recipes and additional party resources! Visit the In-Store Party and Demo Page on ACENET frequently for monthly updates! https://acenet.aceservices.com/marketing/promotions/in-store-parties-and-demos
- Consumer Event Landing Page- Tout your parties, demos, and training events to consumers. Customers can now log on to acehardware.com and search local Ace events in their surrounding area. Make sure you add any upcoming events to your My Store Page.
- Weekend Demo Playbook- Don't stop at National In-Store Parties... Keep the BBQ demos going every weekend during the BBQ season (April through July). We have all the tools you need to execute from Simple to Spectacular! The weekend demo playbook has everything you need to keep the Fire and Flavor alive! Print it out and share it with your team.

https://acenet.aceservices.com/marketing/promotions/in-store-parties-and-demos

For more information, please visit the national in-store party page on ACENET: https://acenet.aceservices.com/marketing/promotions/in-store-parties-and-demos

Title: Bounce Back Coupons (Bag Stuffers) continue to work! Check

out these results and make sure you're utilizing these moving into

spring.

Sale: N/A Valid Dates: N/A

Planning Execution: View the POS instructions included in each month's Execution Guide.

The best practice is to bring attention to the coupon and staple it to

each customer's receipt.

The Full Promo Sign Kit continues to include the increased quantity of Bounce Back Coupons each month. That means most stores are receiving 1,200 coupons (12 pads of 100) in each monthly sign kit. These increased amounts will continue through the spring months.

These coupons continue to work! Check out the per-store results after factoring in the cost of the coupons:

Per-Store Averages:

Dates:	Transactions:	Total Sales:	Estimated GP\$:	GP%
2023 (YTD through February)	176	\$10,576	\$4,061	38.4%
2022 (Full Year)	1,142	\$73,864	\$28,121	38.1%

Additional Information:

• **POS Instructions:** View the POS instructions included in each month's Execution Guide. Instructions can be found on page 24 of the April Execution Guide. The Execution Guide is included in the sign kit and available on the Win the Month page.

Link to Win the Month page:

https://acenet.aceservices.com/marketing/promotions/april-2023-win-the-month-planner

• How to Distribute:

- o The best practice is to bring attention to the coupon and staple it to each customer's receipt.
- o Some stores also preload bags with coupons or just place them in the bag.
- o Coupons should not be distributed until after the transaction takes place.

Other Notes:

- o There is no minimum purchase necessary to distribute the bounce back coupons. The best practice is to distribute a coupon after each transaction.
- o The next month's sign kit arrives in store around the 20th of the prior month. Once received, begin distributing the following month's coupons.

Please send any questions to <u>promoexecution@acehardware.com.</u>

Title: Deal of the Month Items

Sale: September Red Hot Buy
Valid Dates: 8/30/2023–9/30/2023

Planning Execution: Buy your "Deal of the Month" items on bulletin for September! These

items will offer huge savings for the customer as well as increase

sales, transactions, and basket size!

September "Deal of the Month" Items

When planning for this execution strategy, be sure to place your order via bulletin and consider ordering significantly more units than you're used to selling in line or even on an end cap.

3011614 Feit Electric A19 E26 (Medium) Filament LED Bulb Soft White 60 Watt Equivalence 4 pk

3011627 Feit Electric A19 E26 (Medium) Filament LED Bulb Daylight 60 Watt Equivalence 4 pk

Regular Retail: \$17.99

Final Sale Retail after IS: \$7.99

Promo Margin: 21% Bulletin Savings: 29%

Bulletin No.: 230901-575 & 230901-576

BOM: 1 Limit: N/A





Stack this item out on the counter near your register and in your impulse queue! Ask each customer:

"Have you heard about the deal of the month? These filament bulbs are normally \$17.99 each but they're on sale for only \$7.99 each! Would you like to add one to your basket?"

Look for a counter mat in your September sign kit and local assets on Ace Marketing Muscle to help promote these "Deal of the Month" items.

Title: Opt in to Receive Additional End Cap Header Signs

Sale: N/A Valid Dates: N/A

Planning Execution: Opt in to receive three additional end cap header signs in your monthly

sign kit.

Based on retailer feedback, stores on the full sign kit now have the ability to opt in to receiving three additional end cap header signs per month. If you would like to opt in, edit your store profile by visiting: ACENET > Marketing > Promotions > Sign Kit Customization > Other > Edit > Edit Store Profile > Add "1" to "End Cap Signs - 3-Add-On" > Select "OK."

Please note that stores on the full sign kit still have the ability to create up to three additional end cap header signs/window posters each month as well.



Title: Window Posters

Sale: N/A
Valid Dates: N/A

Planning Execution: These window posters are scheduled to be included in the September

sign kit.

Labor Day BBQ Party 9/2

Buy \$50 Gift card Get \$10 Gift Card Free LD 8/30-9/11



BULLETIN ORDERING & EXECUTION

ACTION:

• Plan

Plan the promotional bulletins you will order and the strategy on how you will execute in the store.

Open Space Zones

Definition: The main aisle a customer most frequently walks in your store.

Action: Determine how many zones your stores can display.

End Caps

Definition: The available selling area at the end of each aisle.

Action: Determine how many end caps you need to plan for. End caps are numbered in order by highest forecast margin to least based on average monthly sales.

• In Line

Definition: Product promoted during the month that will stay in its permanent home during the sale.

Action: Order as needed for your store.

Order

Place your bulletin orders in Event Planner utilizing the Promotional Suggested Order (PSO).

• Communicate - 10-Minute Conversation

Communicate the strategy and the products ordered to your Promotions Coordinator using the "10-Minute Conversation with Promo Coordinator" document.



Power Aisle

Power Aisle Priority List

Open space zones and end caps are listed in order of highest estimated gross profit dollars to least based on average monthly sales.

Priority Rank	Monthly End Cap Priority Ranking
1	Open Space Zone 1 - Gift Card BOGA
2	Open Space Zone 2 - Grilling
3	Open Space Zone 3 - Outdoor Living
4	End Cap 1 - As Seen On TV
5	End Cap 2 - Insect Control
6	End Cap 3 - Outdoor Cleanup
7	End Cap 4 - Milwaukee
8	End Cap 5 - Bird
9	End Cap 6 - Fire Safety
10	End Cap 7 - RV Antifreeze
11	Open Space Zone 4 - Shippers
12	End Cap 8 - \$15.99 Tools

PRICING IN THIS PLANNER IS SUBJECT TO CHANGE. TO VIEW ANY CHANGES OR UPDATES TO THE PLANNER, GO TO ACENET > MARKETING > PROMOTIONS > WIN THE MONTH PLANNER > PROMOTION RESOURCES > MONTHLY PROMOTIONAL OFFER UPDATES.

OPEN SPACE – ZONE 1 GIFT CARD BOGA

OPEN SPACE – POWER AISLE ZONE 1 GIFT CARD BOGA

ACE BRAND GC PROMO EVENT

OPEN SPACE



The helpful place

	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No. 9036932	8/30-9/30 N	8/30–9/11	BOM 25	Cost \$0.10	Retail N/A	Retail N/A	Savings N/A	Retail N/A	Margin N/A	Savings 60%
9030932	IN	Ţ	23	\$0.10	N/A	N/A	N/A	IN/A	N/A	00%

ACE BRANDED GIFT CARD EVENT

OPEN SPACE

Buy \$50 ACE Gift Card, Get \$10 Gift Card Free (limit 2)

BLTN NO. 230901-002



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
9063394	N	Υ	25	\$0.10	N/A	N/A	N/A	N/A	N/A	64%

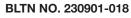
OPEN SPACE – ZONE 2 GRILLING

	GRL G	NSIS SAE	325 IND	LP	VENT/RHB	CORE, SUP	ER AR MAI	LER		OPE	N SPACE
•									BLTN	NO. 2309	901-012
	Ace No. 8037442	Month Long 8/30-9/30 Y	Labor Day Event 8/30-9/11 Y	B0M 1	Offer Cost \$806.69	Regular Retail \$1,069.00	Sale Retail \$1,069.00	Instant Savings N/A	Final Retail \$1,069.00	Promo Margin 25%	Bltn Savings 0%
	GRL G	NSIS SAE	325S NG	INDG	EVENT/RHB	AR MAIL	.ER			OPE	N SPACE
									BLTN	NO. 2309	901-013
	Ace No. 8037699	Month Long 8/30-9/30 Y	Labor Day Event 8/30-9/11 Y	B0M 1	Offer Cost \$806.69	Regular Retail \$1,069.00	Sale Retail \$1,069.00	Instant Savings N/A	Final Retail \$1,069.00	Promo Margin 25%	Bltn Savings 0%
	GRL G	NSIS SAE	330 IND	LP	EVENT/RHB	CORE, SUP	ER AR MAI	LER		OPE	N SPACE
									BLTN	NO. 2309	901-014
	Ace No. 8037939	Month Long 8/30–9/30 Y	Labor Day Event 8/30-9/11 Y	B0M 1	Offer Cost \$1,024.96	Regular Retail \$1,359.00	Sale Retail \$1,359.00	Instant Savings N/A	Final Retail \$1,359.00	Promo Margin 25%	Bltn Savings 0%
	GRILL	GNSIS SA	4-E-330 N	IG EVE	NT/RHB	AR MAILER				OPE	N SPACE
									BLTN	NO. 2309	901-015
	Ace No. 8037946	Month Long 8/30–9/30 Y	Labor Day Event 8/30-9/11 Y	B0M 1	Offer Cost \$1,024.96	Regular Retail \$1,359.00	Sale Retail \$1,359.00	Instant Savings N/A	Final Retail \$1,359.00	Promo Margin 25%	Bltn Savings 0%
	PRO 7	80 PELLE	T GRILL I	BK EV	ENT/RHB	CORE, SUPER	AR MAILE	ER)		OPE	N SPACE
									BLTN	NO. 2309	901-016
	Ace No. 8016780	Month Long 8/30-9/30 Y	Labor Day Event 8/30-9/11 Y	B0M 1	Offer Cost \$731.41	Regular Retail \$999.95	Sale Retail \$999.95	Instant Savings N/A	Final Retail \$999.95	Promo Margin 27%	Bltn Savings 4%
	GRILL	WD PLT I	PRO 780 E	BRZ (EVENT/RHB	AR MAILER				OPEI	N SPACE
	Ф.111 Е		7001				-		BLTN	NO. 2309	
	Ace No. 8016774	Month Long 8/30-9/30 Y	Labor Day Event 8/30-9/11 Y	B0M 1	Offer Cost \$731.41	Regular Retail \$999.95	Sale Retail \$999.95	Instant Savings N/A	Final Retail \$999.95	Promo Margin 27%	Bltn Savings 4%

Due Date 5/12/23



OPEN SPACE





	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
8016779	Υ	Υ	1	\$585.13	\$799.95	\$799.95	N/A	\$799.95	27%	4%



GRILL WOOD PELET PRO 575 EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 230901-019



Month **Labor Day** Offer Regular Sale Instant Final Promo Bltn Long Event Ace No. 8/30-9/30 8/30-9/11 B₀M Cost Retail Retail Savings Retail Margin Savings 8016781 \$799.95 \$799.95 N/A \$799.95 27% 4% 1 \$585.13

SMOKER IRONWOOD 885 EVENT/RHB CORE, SUPER

OPEN SPACE

BLTN NO. 230901-020



Month **Labor Day** Offer Regular Sale Instant Final Promo Bltn Long Event **BOM** Ace No. 8/30-9/30 8/30-9/11 Cost Retail Retail Savings Retail Margin Savings 8030462 Υ Υ \$1,499.95 \$1,499.95 N/A \$1,499.95 24% 4% 1 \$1,133.25

GRILL IRONWOOD 650 EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 230901-021



Month **Labor Day** Offer Regular Sale Instant **Final** Promo Bltn Long Event **BOM** Retail Savings Ace No. 8/30-9/30 8/30-9/11 Retail Retail Savings Cost Margin 8030466 4% Υ Υ \$986.97 \$1,299.95 \$1,299.95 N/A \$1,299.95 24% 1

OPEN SPACE – ZONE 3 OUTDOOR LIVING

OPEN SPACE – F	POWER AIS	LE ZONE 3 (OUTDOOR LI	VING							
, Booker	FIRE P	PIT RND S	S 19.5"	EVENT	CORE, SUPI	ER			DITN	OPE NO. 2309	N SPACE
	Ace No. 8085209	Month Long 8/30–9/30 N	Labor Day Event 8/30-9/11 Y	B0M 1	Offer Cost \$212.40	Regular Retail \$329.99	Sale Retail \$279.99	Instant Savings N/A	Final Retail \$279.99	Promo Margin 24%	Bltn Savings 9%
	FIRE P	PIT YKN R	ND SS 27	" EVEN	CORE,	SUPER					N SPACE
	Ace No. 8085211	Month Long 8/30-9/30 N	Labor Day Event 8/30-9/11 Y	BOM 1	Offer Cost \$372.99	Regular Retail \$549.99	Sale Retail \$499.99	Instant Savings N/A	Final Retail \$499.99	Promo Margin 25%	Bltn Savings 9%
	FOLD	BUFT TAI	BLE WHT	72" E	/ENT/RHB	AR MAILER					N SPACE
H H	Ace No. 6028603	Month Long 8/30-9/30 Y	Labor Day Event 8/30–9/11 Y	BOM 1	Offer Cost \$48.72	Regular Retail \$99.99	Sale Retail \$59.99	Instant Savings N/A	Final Retail \$59.99	Promo Margin 19%	Bltn Savings 21%
	FOLDI	NG TABL	E WHT 48	" EVEN	T/RHB AF	R MAILER			DITAL		N SPACE
M	Ace No. 6028604	Month Long 8/30-9/30 Y	Labor Day Event 8/30-9/11 Y	B0M 2	Offer Cost \$38.48	Regular Retail \$84.99	Sale Retail \$49.99	Instant Savings N/A	Final Retail \$49.99	Promo Margin 23%	Bltn Savings 3%
	FOLDI	NG CHAII	R WHT 25	OLB ©	VENT/RHB	AR MAILER	3				N SPACE
A H	Ace No. 6028623	Month Long 8/30–9/30 Y	Labor Day Event 8/30-9/11 Y	B0M 1	Offer Cost \$20.28	Regular Retail \$27.99	Sale Retail \$24.99	Instant Savings N/A	Final Retail \$24.99	Promo Margin 19%	901-033 Bltn Savings 13%
	CANO	PY 10X10	' GRAY 💶	VENT/RHI	AR MAI	LER					N SPACE
		Month	Labor Day						BLTN	NO. 2309	901-034
	Ace No. 8028225	Long 8/30–9/30 Y	Event 8/30–9/11 Y	BOM 1	Offer Cost \$67.42	Regular Retail \$109.99	Sale Retail \$89.99	Instant Savings N/A	Final Retail \$89.99	Promo Margin 25%	Bltn Savings 3%

Due Date 5/12/23

CANOPY BLUE 10X101 EVENT/RHB AR MAILER

OPEN SPACE

BLTN NO. 230901-035

BLTN NO. 230901-036

BLTN NO. 230901-037



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30–9/30	8/30-9/11	B0M	Cost	Retail	Retail	Savings	Retail	Margin	Savings
8028228	Y	Y	1	\$69.77	\$109.99	\$89.99	N/A	\$89.99	22%	3%

CANOPY 12X12' BRWN EVENT/RHB AR MAILER

OPEN SPACE



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30–9/30	8/30–9/11	B0M	Cost	Retail	Retail	Savings	Retail	Margin	Savings
8028226	Y	Y	1	\$117.67	\$179.99	\$159.99	N/A	\$159.99	26%	3%

CANOPY 12X12' GRAY EVENT/RHB AR MAILER

OPEN SPACE



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
8028227	Υ	Υ	1	\$117.73	\$179.99	\$159.99	N/A	\$159.99	26%	3%

OPEN SPACE - ZONE 4 SHIPPERS

OPEN SPACE – POWER AISLE ZONE 4 SHIPPERS

NSH COPPERTOP 83 PK DSP EVENT/RHB AR MAILER

OPEN SPACE



SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Promo Margin	Bltn Savings
3009735	BATTERY ALKALINE AAA 8PK	30	\$8.46	\$6.86	\$205.80	N/A	19%
34575	BATTERY ALKALINE AA 8PK	32	\$8.46	\$6.86	\$219.52	N/A	19%
30205	BATTERY ALKALINE 9V 2PK	12	\$8.77	\$7.11	\$85.32	N/A	19%
34574	BATTERY ALKALINE C 4PK	03	\$8.77	\$7.11	\$21.33	N/A	19%
34573	BATTRY ALKALINE D 4PK	06	\$8.77	\$7.11	\$42.66	N/A	19%

BLTN NO. 230901-047

BLTN NO. 230901-048

BLTN NO. 230901-049

	Long	Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
3011455	Υ	Υ	1	\$574.63	\$933.17	N/A	\$2.00	N/A	N/A	19%
							Limit: 4T			

BATTERY ALKALINE AAA 8PK EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
3009735	Υ	Υ	10	\$8.03	\$10.99	N/A	\$2.00	N/A	N/A	5%
							Limit: 4T			

BATTERY ALKALINE AA 8PK EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
34575	Υ	Υ	8	\$8.03	\$10.99	N/A	\$2.00	N/A	N/A	5%
							Limit: 4T			



BATTERY ALKALINE 9V 2PK EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE BLTN NO. 230901-050



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
30205	Υ	Υ	1	\$8.33	\$10.99	N/A	\$2.00	N/A	N/A	5%
							Limit: 4T			

BATTERY ALKALINE C PK4 EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 230901-051



Labor Day Month Long Event Offer Regular Sale Instant **Final** Promo Bltn 8/30-9/30 8/30-9/11 BOM Ace No. Cost Retail Retail Savings Retail Margin Savings 34574 Υ Υ 1 \$8.33 \$11.99 N/A \$2.00 N/A N/A 5% Limit: 4T

Due Date 5/12/23



OPEN SPACE

BLTN NO. 230901-052



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
34573	Υ	Υ	1	\$8.33	\$11.99	N/A	\$2.00	N/A	N/A	5%
							Limit∙ /IT			

BATTERY ALKALINE AA 20PK EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 230901-053



	Long	Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
3296035	Υ	Υ	1	\$17.44	\$21.99	N/A	\$2.00	N/A	N/A	8%
							Limit: 4T			

BATTERY ALKLN AAA 20PK EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 230901-054



	Month	Labor Day								
	Long	Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
3296043	Υ	Υ	1	\$17.44	\$20.99	N/A	\$2.00	N/A	N/A	8%
							I imit∙ 4T			

NSH ENRGIZER 36PC AA/AAA EVENT/RHB AR MAILER

OPEN SPACE



SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Promo Margin	Bltn Savings
3380607	BATTERY ALKALINE AA 16PK	24	\$15.94	\$13.05	\$313.20	N/A	18%
3380656	BATTERY ALKLN AAA 16PK	12	\$15.94	\$13.05	\$156.60	N/A	18%

BLTN NO. 230901-055

BLTN NO. 230901-056

BLTN NO. 230901-057

	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
3495116	Υ	Υ	1	\$469.80	\$469.99	N/A	\$2.00	N/A	N/A	18%
							Limit: 2			

BATTERY ALKALINE AA 16PK EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE



	Long	Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
3380607	Υ	Υ	1	\$14.60	\$17.99	N/A	\$2.00	N/A	N/A	8%
							Limit 2			

BATTERY ALKLN AAA 16PK EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE



	Long	Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
3380656	Υ	Υ	1	\$14.60	\$17.99	N/A	\$2.00	N/A	N/A	8%
							Limit: 2			

Due Date 5/12/23

ENERGZR MAX BATT C 8PK EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 230901-058



	Month	Labor Day								
	Long	Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
3005196	Υ	Υ	1	\$16.43	\$18.99	N/A	\$2.00	N/A	N/A	4%
							Limit 2			

BATTRY ALKLN D 8PK EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 230901-059



	Long	Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
3005204	Υ	Υ	1	\$16.43	\$18.99	N/A	\$2.00 Limit: 2	N/A	N/A	4%

BATTRY ALKLN 9V 4PK EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 230901-060

Month **Labor Day** Long Event Offer Regular Sale Instant **Final** Promo Bltn 8/30-9/30 8/30-9/11 **BOM** Cost Retail Retail Savings Retail Margin Savings Ace No. 4% 3005212 Υ \$16.43 \$18.99 N/A \$2.00 N/A N/A Limit: 2

NSH PCKT HOSE SLVR DSP EVENT/RHB AR MAILER

OPEN SPACE



SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Promo Margin	Bltn Savings
6809263	POCKET HOSE BLK 50'3/4"D	18	\$19.81	\$17.17	\$309.06	43%	13%
6809271	POCKET HOSE BLK 75'3/4"D	06	\$26.41	\$22.90	\$137.40	43%	13%
6809289	POCKET HOSE BLK 100'3/4"D	06	\$33.01	\$28.62	\$171.72	43%	13%

BLTN NO. 230901-061

Month **Labor Day** Long **Event** Offer Regular Sale Instant **Final** Promo Bltn Ace No. 8/30-9/30 8/30-9/11 B₀M Cost Retail Retail Savings Retail Margin Savings Υ 6822886 \$618.18 \$1,229.70 \$1,079.70 N/A \$1,079.70 43% 13%

POCKET HOSE BLK 50'3/4"D EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 230901-062



Month **Labor Day** Offer Regular Sale Instant Final Promo Bltn Long Event Ace No. 8/30-9/30 8/30-9/11 Retail Retail Savings Retail Margin Savings Cost 6809263 \$19.09 \$34.99 \$29.99 N/A \$29.99 36% 4% 1

POCKET HOSE BLK 75'3/4"D EVENT/RHB AR MAILER

OPEN SPACE

BLTN NO. 230901-063



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30–9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
6809271	Y	Υ	1	\$25.45	\$44.99	\$39.99	N/A	\$39.99	36%	4%

Due Date 5/12/23

POCKET HOSE BLK100'3/4"D EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
6809289	Υ	Υ	1	\$31.81	\$54.99	\$49.99	N/A	\$49.99	36%	4%

GARDEN HOSE BLK 3/4"X25" EVENT/RHB AR MAILER

OPEN SPACE

BLTN NO. 230901-065

BLTN NO. 230901-064



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
6000920	Υ	Υ	1	\$12.73	\$24.99	\$19.99	N/A	\$19.99	36%	4%

PROMO IMPULSE - SEPTEMBER 23



	End Cap SKUs & Suggested Quantities										
Ace #	UPC	Description	DOM	Facings	Maximum Units	Item Type					
					Per End Cap						
81003	00009114958009	RV/MARINE ANTIFREEZE 1G	6	6	6	EVENT/RHB					
1024681	00028756957379	INSULAT SEALNT G&C 12OZ	12	4	12	EVENT/RHB					
1024682	00028756957362	INSULAT SEALNT BG&C 12OZ	12	4	12	EVENT/RHB					
1024685	00028756957386	INSULAT SEALNT W&D 12OZ	12	4	12	EVENT/RHB					
6038574	00070052997320	CONTRACTOR BAG 42G 20PK	4	4	4	EVENT/RHB					
6093082	00070052997337	CONTRACTOR BAG 55G 15PK	4	4	4	EVENT/RHB					
7415136	00082901276494	WASP & HORNET KILLR20OZ	12	3	12	EVENT/RHB					
7415144	00082901276500	FOAM WASP & HORNET17.5OZ	12	3	12	EVENT/RHB					

#1 SEPTEMBER 2023 - AS SEEN ON TV



FLIPP MESSAGING



		End Cap SKUs &	Sugges	ted Qua	ntities	
Ace #	UPC	Description	DOM	Facings	Maximum Units	Item Type
					Per End Cap	
6004382	00850003339177	FLEX GLUE CLEAR 40Z	1	3	6	EVENT/RHB
6004383	00850003339191	FLEX GLUE CLEAR 90Z	6	2	6	EVENT/RHB
6009768	00735541248191	GARAGE LIGHT BLK/WHT	1	4	4	EVENT/RHB
6015026	00850010226835	FLEX PASTE RUBBR WHT 1LB	1	2	6	EVENT/RHB
6015027	00850010226804	FLEX PASTE RUBBR BLK 1LB	1	2	6	EVENT/RHB
6018525	00850010226859	RUBBER PASTE BLACK 90Z	1	2	6	EVENT/RHB
6018526	00850010226866	RUBBER PASTE WHITE 90Z	1	2	6	EVENT/RHB
6215107	00855647003019	FLEXSEAL 140Z SPRAY BLK	6	3	6	EVENT/RHB
6238554	00855647003514	FLEX SEAL 14 OZ CLEAR	6	3	6	EVENT/RHB
6266985	00855647003385	FLEX SHOT RBR SEALNT WHT	4	2	4	EVENT/RHB
6266993	00855647003392	FLEX SHOT RBR SEALNT CLR	4	2	4	EVENT/RHB
6295950	00855647003613	FLEX SEAL WHITE 140Z	6	3	6	EVENT/RHB
6406383	00852808007084	FLEX TAPE WHITE 4"X5"	1	1	4	EVENT/RHB
6406391	00852808007053	FLEX TAPE BLACK 4"X5"	1	1	4	EVENT/RHB
6664999	00852808007664	FLEX GLUE PRO 100Z	6	2	4	EVENT/RHB
6665004	00852808007626	FLEX GLUE ADHSV 6OZ	1	3	6	EVENT/RHB
6715163	00852808007978	FLEX TAPE GRAY 4"X5"	1	1	4	EVENT/RHB
6715171	00852808007947	FLEX TAPE CLEAR 4"X5"	1	1	4	EVENT/RHB

END CAP #1 WIN THE MONTH CATEGORY – AS SEEN ON TV

NSH-FLEX SEAL PRODUCTS EVENT/RHB AR MAILER

END CAP 1



SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Promo Margin	Bltn Savings
6004382	FLEX GLUE CLEAR 40Z	04	\$8.93	\$6.45	\$25.80	57%	28%
6015026	FLEX PASTE RUBBR WHT 1LB	15	\$8.93	\$6.45	\$96.75	46%	28%
6015027	FLEX PASTE RUBBR BLK 1LB	06	\$8.93	\$6.45	\$38.70	57%	28%
6215107	FLEXSEAL 14OZ SPRAY BLK	10	\$8.93	\$6.45	\$64.50	57%	28%
6238554	FLEX SEAL 14 OZ CLEAR	10	\$8.93	\$6.45	\$64.50	57%	28%
6295950	FLEX SEAL WHITE 140Z	05	\$8.93	\$6.45	\$32.25	57%	28%
6406391	FLEX TAPE BLACK 4"X5'	06	\$8.93	\$6.45	\$38.70	57%	28%
6665004	FLEX GLUE ADHSV 60Z	04	\$8.93	\$6.45	\$25.80	57%	28%
6715171	FLEX TAPE CLEAR 4"X5'	06	\$8.93	\$6.45	\$38.70	57%	28%

BLTN NO. 230901-075

	Month	Labor Day								
	Long	Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
6030820	Υ	Υ	1	\$425.70	\$1,055.34	\$989.34	N/A	\$989.34	57%	28%



END CAP 1

BLTN NO. 230901-076



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
6004382	Υ	Υ	1	\$7.75	\$15.99	\$14.99	N/A	\$14.99	48%	13%



END CAP 1

BLTN NO. 230901-077



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
6015026	Υ	Υ	1	\$7.75	\$15.99	\$14.99	N/A	\$14.99	48%	13%

FLEX PASTE RUBBR BLK 1LB EVENT/RHB CORE, SUPER AR MAILER

END CAP 1

BLTN NO. 230901-078



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30–9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
6015027	Υ	Υ	1	\$7.75	\$15.99	\$14.99	N/A	\$14.99	48%	13%



FLEXSEAL 140Z SPRAY BLK EVENT/RHB CORE, SUPER AR MAILER

END CAP 1 BLTN NO. 230901-079

	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bitn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
6215107	Υ	Υ	6	\$7.75	\$15.99	\$14.99	N/A	\$14.99	48%	13%

Due Date 5/12/23

Final

Retail

\$14.99

Septem	ber E	Bullet	ins
X	FLEX S	SEAL 14 C	OZ CLEA
	Ace No. 6238554	Month Long 8/30–9/30 Y	Labor Day Event 8/30-9/11 Y
	FLEX S	SEAL WH	ITE 1402
	Ace No. 6295950	Month Long 8/30–9/30 Y	Labor Day Event 8/30-9/11 Y
gg minel (free load	FLEX 1	TAPE BLA	CK 4"X5
TA A R TOOK OFF Y	Ace No. 6406391	Month Long 8/30–9/30 Y	Labor Day Event 8/30–9/11 Y
	FLEX (GLUE ADI	HSV 6OZ
		Month Long	Labor Day Event



Regular

Retail

\$15.99

Offer

Cost

\$7.75

BOM

6

Sale

Retail

\$14.99

END CAP 1

Bltn

Savings

13%

BLTN NO. 230901-080

Promo

Margin

48%

FΝ	n (PΔ	P 1

OZ EVENT/RHB CORE, SUPER AR MAILER

Instant

Savings

N/A

BLTN NO. 230901-081

Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
Υ	Υ	6	\$7.75	\$15.99	\$14.99	N/A	\$14.99	48%	13%



X51 EVENT/RHB CORE, SUPER AR MAILER

END CAP 1

BLTN NO. 230901-082

	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
6406391	Υ	Υ	1	\$7.75	\$15.99	\$14.99	N/A	\$14.99	48%	13%



Z EVENT/RHB CORE, SUPER AR MAILER

BLTN NO. 230901-083

END CAP 1

	Month Long	Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30–9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
6665004	Y	Υ	1	\$7.75	\$15.99	\$14.99	N/A	\$14.99	48%	13%



FLEX TAPE CLEAR 4"X5" EVENT/RHB CORE, SUPER AR MAILER

END CAP 1

BLTN NO. 230901-084

	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
6715171	Υ	Υ	1	\$7.75	\$15.99	\$14.99	N/A	\$14.99	48%	13%



FLEX SHOT RBR SEALNT WHT EVENT/RHB CORE, SUPER AR MAILER

END CAP 1 BLTN NO. 230901-085

Month **Labor Day** Offer Regular Sale Instant Final Bltn Long Event Promo 8/30-9/30 8/30-9/11 **BOM** Cost Retail Retail Savings Retail Margin Savings Ace No. 6266985 Υ Υ 4 \$8.84 \$17.99 \$16.99 N/A \$16.99 48% 13%



FLEX SHOT RBR SEALNT CLR EVENT/RHB CORE, SUPER AR MAILER

END CAP 1 BLTN NO. 230901-086

Month **Labor Day** Offer Sale Instant Final Promo Bltn Long Event Regular 8/30-9/30 8/30-9/11 **BOM** Savings Ace No. Cost Retail Retail Savings Retail Margin 13% 6266993 Υ Υ 4 \$8.84 \$17.99 \$16.99 N/A \$16.99 48%



FLEX GLUE CLEAR 90Z EVENT/RHB CORE, SUPER AR MAILER

END CAP 1

BLTN NO. 230901-087

	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
6004383	Υ	Υ	6	\$7.75	\$15.99	\$14.99	N/A	\$14.99	48%	13%

6018525

6018526

6406383

Ace No.

6664999

Ace No.

Due Date 5/12/23



RUBBER PASTE BLACK 90Z EVENT/RHB CORE, SUPER AR MAILER

END CAP 1

BLTN NO. 230901-088

Promo

BLTN NO. 230901-089



	Month	Labor Day
	Long	Event
Ace No.	8/30-9/30	8/30-9/11

Offer **BOM** Cost \$7.75 Regular Retail \$15.99

Regular

Sale Retail \$14.99

Instant Savings N/A

Final Retail Margin 48% \$14.99

Bltn Savings 13%



RUBBER PASTE WHITE 90Z EVENT/RHB

Υ

Υ

Offer

Cost

CORE, SUPER AR MAILER

END CAP 1



Month **Labor Day** Long **Event** Ace No. 8/30-9/30 8/30-9/11

BOM \$7.75

Retail \$15.99

Sale Retail \$14.99

Instant Savings N/A

Final Promo Retail Margin \$14.99 48%

Bltn Savings 13%



FLEX TAPE WHITE 4"X5" EVENT/RHB CORE, SUPER AR MAILER

Υ

END CAP 1

13%



\$14.99

BLTN NO. 230901-090



\$15.99



FLEX GLUE PRO 100Z EVENT/RHB CORE, SUPER AR MAILER

\$7.75

END CAP 1

BLTN NO. 230901-091

48%



Month **Labor Day** Long

Event 8/30-9/11

Υ

Labor Day

Event

8/30-9/11

BOM 6

Offer Regular Cost Retail \$7.75 \$15.99

Sale Retail \$14.99

Instant Savings N/A

Instant

Savings

N/A

N/A

Final Retail \$14.99

Final

Retail

\$14.99

\$14.99

Promo Bltn Margin Savings 48% 13%



FLEX TAPE GRAY 4"X5" EVENT/RHB CORE, SUPER AR MAILER

Month

Long

8/30-9/30

8/30-9/30

Υ

BOM

END CAP 1

BLTN NO. 230901-092 Promo



6715163 Υ Υ 1

Offer

Cost

\$7.75

GARAGE LIGHT BLK/WHT EVENT/RHB CORE, SUPER AR MAILER

Sale

Retail

\$14.99

Margin Savings 48% 13%

END CAP 1

Bltn



BUY ONE, GET ONE FREE

Regular

Retail

\$15.99

BLTN NO. 230901-094

	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
6009768	Υ	Υ	1	\$10.97	\$29.99	\$29.99	N/A	\$29.99	27%	44%

#2 SEPTEMBER 2023 - INSECT CONTROL



WINTER PREP



End Cap SKUs & Suggested Quantities								
Ace #	UPC	Description	DOM	Facings	Maximum Units	Item Type		
					Per End Cap			
7415110	00082901276470	FLYING INSECT KLLR180Z	12	12	12	EVENT/RHB		
7415128	00082901276487	ANT&ROACH KLLR17.50Z	12	6	12	EVENT/RHB		
7415136	00082901276494	WASP & HORNET KILLR20OZ	12	12	12	EVENT/RHB		
7415144	00082901276500	FOAM WASP & HORNET17.50Z	12	6	12	EVENT/RHB		
7508088	00071549022099	INSECT KILLER RTU 1.1GAL	4	4	4	EVENT/RHB		

7508088

Ace No.

7415110

Ace No.

7415128

7415136

Due Date 5/12/23

END CAP #2 WIN THE MONTH CATEGORY - INSECT CONTROL



INSECT KILLER RTU 1.1GAL EVENT/RHB CORE, SUPER AR MAILER

END CAP 2

BLTN NO. 230901-104

Promo



	Month	Labor Day
	Long	Event
Ace No.	8/30-9/30	8/30-9/11

Υ

Month

Long

8/30-9/30

Month

Long

8/30-9/30

Υ

Labor Day

Event

8/30-9/11

Labor Day

Event

8/30-9/11

Υ

BOM

Offer Cost \$13.67 Regular Retail \$19.99

Sale Retail \$18.99

Savings \$2.00 Limit: 2

Instant

Savings

N/A

Instant

Savings

N/A

Instant

Final Retail \$16.99

Final

Retail

\$3.50

Final

Retail

\$3.50

Margin 28%

Bltn Savings 4%

Bltn

Savings

4%

Bltn

Savings

3%



FLYING INSECT KLLR180Z EVENT/RHB CORE, SUPER AR MAILER

END CAP 2



Offer

Cost

\$2.65

Offer

Cost

\$2.36

2 FOR \$7.00

Sale

Retail

\$3.50

BLTN NO. 230901-105

Promo

Margin



ANT&ROACH KLLR17.50Z EVENT/RHB CORE, SUPER AR MAILER

Regular

Retail

\$5.59

Regular

Retail

\$5.59

Sale

Retail

\$3.50

2 FOR \$7.00

BOM

12

B₀M

12

END CAP 2

BLTN NO. 230901-106 Promo

Margin

33%



WASP & HORNET KILLR200Z EVENT/RHB CORE, SUPER AR MAILER

END CAP 2



BLTN NO. 230901-107



Month **Labor Day** Long **Event** Ace No. 8/30-9/30 8/30-9/11

Υ

BOM Υ 12

Offer Cost \$2.42 Regular Retail \$4.59

Sale Retail \$3.50

Instant Savings N/A

Final Retail \$3.50 Promo Bltn Margin Savings 31%

4%



FOAM WASP & HORNET17.50Z EVENT/RHB CORE, SUPER AR MAILER

END CAP 2

2 FOR \$7.00

BLTN NO. 230901-108

	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30–9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
7415144	Y	Y	12	\$2.36	\$5.59	\$3.50	N/A	\$3.50	33%	3%

#3 SEPTEMBER 2023 - OUTDOOR CLEANING



CUSTOMER FAVORITE



	End Cap SKUs & Suggested Quantities										
Ace #	UPC	Description	DOM	Facings	Maximum Units	Item Type					
					Per End Cap						
6038574	00070052997320	CONTRACTOR BAG 42G 20PK	4	4	4	EVENT/RHB					
6093082	00070052997337	CONTRACTOR BAG 55G 15PK	4	4	4	EVENT/RHB					
7130834	00040235751285	CLEANR OUT 30SECONDS GL	4	4	4	EVENT/RHB					
7514425	00040235754804	OUTDOOR CLEANER 640Z	1	5	5	EVENT/RHB					

Due Date 5/12/23

END CAP #3 WIN THE MONTH CATEGORY – OUTDOOR CLEANUP



CLEANR OUT 30SECONDS GL EVENT/RHB CORE, SUPER AR MAILER

END CAP 3

BLTN NO. 230901-118



	Month Long	Labor Day Event		
Ace No.	8/30-9/30	8/30-9/11	BOM	
7130834	Υ	Υ	4	

Offer Regular Retail Cost \$8.10 \$12.99

Sale Retail N/A

Savings \$2.00 Limit: 2

Instant

Final Retail N/A

Promo Bltn Savings Margin N/A 0%



OUTDOOR CLEANER 640Z EVENT/RHB CORE, SUPER AR MAILER

END CAP 3

BLTN NO. 230901-119



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
7514425	Υ	Υ	1	\$8.65	\$15.99	N/A	\$2.00	N/A	N/A	4%
							Limit: 2			



CONTRACTOR BAG 42G 20PK EVENT/RHB CORE, SUPER AR MAILER

END CAP 3

BLTN NO. 230901-120

HEAVY DUTY	Iron- Hold X	0
42 20 3	Jan.	3
-	10/1/20	

	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
6038574	Υ	Υ	4	\$10.70	\$16.99	\$16.99	\$3.00	\$13.99	37%	4%
							Limit: 3			

CONTRACTOR BAG 55G 15PK EVENT/RHB CORE, SUPER AR MAILER

END CAP 3



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
6093082	Υ	Υ	4	\$10.70	\$16.99	\$16.99	\$3.00	\$13.99	37%	4%
							Limit: 3			

#4 SEPTEMBER 2023 - MILWAUKEE



DEALS UNDER \$10



	End Cap SKUs & Suggested Quantities											
Ace#	UPC	Description	DOM	Facings	Maximum Units	Item Type						
					Per End Cap							
2008884	00045242567591	M18 FL PKOUT WET/DRY VAC	1	2	2	EVENT/RHB						
2009641	00045242552030	STUD TAPE MEASURE 25'	1	2	6	EVENT/RHB						
2010905	00045242559176	M18 SAWZALL RECIP SAW18V	1	1	4	EVENT/RHB						
2015304	00045242573912	FASTBACK UTIILY KNF 6IN1	1	1	6	EVENT/RHB						
2015589	00045242609246	IMPACT DRVR BIT SET 38PC	1	1	4	EVENT/RHB						
2023252	00045242566280	GRINDER M18 FUEL18V	1	1	2	EVENT/RHB						
2303808	00045242534401	UTILITY KNIFE FLIP-OPEN	1	1	10	EVENT/RHB						
2548998	00045242345946	BATTERY PACK M18 XC5.0	1	2	6	EVENT/RHB						
2811503	00045242297610	UTILITY BLADES GP 100PC	1	2	10	EVENT/RHB						
2813780	00045242479092	PLIERS SET ALLOY STL 3PK	1	1	3	EVENT/RHB						
2837862	00045242515189	M18 FUEL D-HANDLE JIGSAW	1	1	4	EVENT/RHB						
7790272	00045242493876	M18 FUEL HEDGE TRIMMER	1	1	1	EVENT/RHB						

Due Date 5/12/23

END CAP #4 WIN THE MONTH CATEGORY – MILWAUKEE

ST	UD	TΑ

UD TAPE MEASURE 25' EVENT/RHB CORE, SUPER AR MAILER

END CAP 4



25% OFF

BLTN NO. 230901-131

	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
2009641	Υ	Υ	1	\$16.88	\$29.99	25%	N/A	N/A	N/A	18%



END CAP 4



25% OFF

BLTN NO. 230901-132

	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
2015304	Υ	Υ	1	\$10.31	\$19.99	25%	N/A	N/A	N/A	29%

UTILITY KNIFE FLIP-OPEN EVENT/RHB CORE, SUPER AR MAILER

END CAP 4



25% OFF

BLTN NO. 230901-133

	MOUTH	Labor Day								
	Long	Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
2303808	Υ	Υ	1	\$6.78	\$13.99	25%	N/A	N/A	N/A	15%

UTILITY BLADES GP 100PC EVENT/RHB CORE, SUPER AR MAILER

END CAP 4



25% OFF

BLTN NO. 230901-134

	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
2811503	Υ	Υ	1	\$10.13	\$22.99	25%	N/A	N/A	N/A	18%



PLIERS SET ALLOY STL 3PK EVENT/RHB CORE, SUPER AR MAILER

END CAP 4

25% OFF

BLTN NO. 230901-135

	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
2813780	Υ	Υ	1	\$27.62	\$49.99	25%	N/A	N/A	N/A	23%



IMPACT DRVR BIT SET 38PC EVENT/RHB CORE, SUPER AR MAILER

END CAP 4

25% OFF

	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
2015589	Υ	Υ	1	\$13.54	\$26.99	25%	N/A	N/A	N/A	18%

Due Date 5/12/23



M18 FL PKOUT WET/DRY VAC EVENT/RHB CORE, SUPER AR MAILER

END CAP 4

BUY M18 BARE TOOL, GET FREE BATTERY PACK

BLTN NO. 230901-137

	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
2008884	Υ	Υ	1	\$158.71	\$199.00	\$199.00	N/A	\$199.00	20%	0%

M18 SAWZALL RECIP SAW18V EVENT/RHB CORE, SUPER AR MAILER

END CAP 4

BUY M18 BARE TOOL, GET FREE BATTERY PACK

BLTN NO. 230901-138

Month **Labor Day** Long Offer Final Bltn Regular Sale Instant Promo Event 8/30-9/30 8/30-9/11 **BOM** Retail Savings Retail Ace No. Cost Retail Margin Savings 2010905 \$199.00 N/A \$160.35 \$199.00 \$199.00 19% 0%

GRINDER M18 FUEL18V EVENT/RHB CORE, SUPER AR MAILER

END CAP 4

BUY M18 BARE TOOL, GET FREE BATTERY PACK

BLTN NO. 230901-139

Month Labor Day **Event** Offer Regular Sale Instant Final Promo Bltn Long **BOM** Ace No. 8/30-9/30 8/30-9/11 Cost Retail Retail Savings Retail Margin Savings 2023252 Υ Υ \$155.81 \$199.00 \$199.00 N/A \$199.00 22% 0%

M18 FUEL D-HANDLE JIGSAW EVENT/RHB CORE, SUPER AR MAILER

END CAP 4

BUY M18 BARE TOOL, GET FREE BATTERY PACK

BLTN NO. 230901-140

Month **Labor Day** Event Offer Regular Sale Instant Final Promo Bltn Long Ace No. 8/30-9/30 8/30-9/11 **BOM** Cost Retail Retail Savings Retail Margin Savings 18% 2837862 Υ Υ \$163.37 \$199.00 \$199.00 N/A \$199.00 0%

M18 FUEL HEDGE TRIMMER EVENT/RHB CORE, SUPER AR MAILER

END CAP 4

BUY M18 BARE TOOL, GET FREE BATTERY PACK

BLTN NO. 230901-141

Month Labor Day Bltn Offer Regular Sale Instant Final Long Event Promo 8/30-9/30 8/30-9/11 **BOM** Retail Ace No. Cost Retail Savings Retail Margin Savings 7790272 \$160.08 \$199.00 \$199.00 N/A \$199.00 20% 0%

BATTERY PACK M18 XC5.0 EVENT/RHB CORE, SUPER AR MAILER

END CAP 4

BUY M18 BARE TOOL, GET FREE BATTERY PACK \$133.03 Credit Based on POS

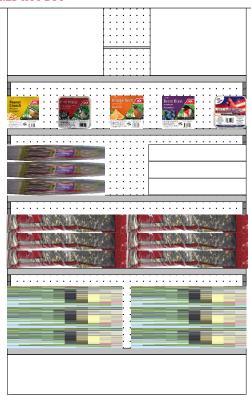
BLTN NO. 230901-142

Month **Labor Day** Long Event Offer Regular Sale Instant **Final** Promo Bltn 8/30-9/30 8/30-9/11 Retail Ace No. **BOM** Cost Retail Savings Retail Margin Savings 2548998 Υ Υ \$133.03 \$159.00 N/A N/A N/A 0% N/A 1

#5 SEPTEMBER 2023 - BIRD



LAST CHANCE!



	End Cap SKUs & Suggested Quantities											
Ace #	UPC	Description	DOM	Facings	Maximum Units	Item Type						
					Per End Cap	-						
81053	00071859028118	BIRDSEED SONGBRD WB7# KT	1	2	6	EVENT/RHB						
8039376	00082901370512	SUET PEANUT CRUNCH 110Z	12	1	12	EVENT/RHB						
8039377	00082901370529	SUET BIRD BLEND 110Z	12	1	12	EVENT/RHB						
8039378	00082901370536	SUET ORANGE BURST 110Z	12	1	12	EVENT/RHB						
8039379	00082901370550	SUET BERRY BLAST 110Z	12	1	12	EVENT/RHB						
8062614	00071859027111	BIRDSEED BIRDERSBLD 8#KT	1	2	6	EVENT/RHB						
8123820	00071859158358	NUT&FRUIT BLEND 5LB	1	1	3	EVENT/RHB						
9084351	00018222125067	AMERICAN DOUGH SUET 110Z	12	1	12	EVENT/RHB						
9085211	00070187111035	BIRD FOOD MIX 5LB	1	1	3	EVENT/RHB						
9085607	00093432262320	BIRD FEEDR SMKR GRILL	2	2	2	EVENT/RHB						

Ace No.

9085211

Due Date 5/12/23

Final

Retail

N/A

END CAP #5 WIN THE MONTH CATEGORY - BIRD

Month

Long

8/30-9/30

Υ



BIRD FOOD MIX 5LB EVENT/RHB AR MAILER

Labor Day

Event

8/30-9/11

Υ

BOM

1

Offer

Cost

\$3.86

BUY ONE, GET ONE FREE (mix & match)

Regular

Retail

\$9.99

END CAP 5

Bltn

Savings

4%

END CAP 5

BLTN NO. 230901-152

Promo

Margin



BIRDSEED SONGBRD WB7# KT EVENT/RHB CORE, SUPER AR MAILER

Instant

Savings

N/A

23%



Sale

Retail

N/A

BLTN NO. 230901-153

Month **Labor Day** Long **Event** Offer Regular Sale Instant **Final** Promo Bltn Ace No. 8/30-9/30 8/30-9/11 **BOM** Cost Retail Retail Savings Retail Margin Savings 81053 \$16.99 N/A N/A N/A 29% 4% \$6.03



BIRDSEED BIRDERSBLD 8#KT EVENT/RHB CORE, SUPER AR MAILER

BUY ONE, GET ONE FREE (mix & match)

END CAP 5

BLTN NO. 230901-154

Month **Labor Day** Long Offer Sale Instant Final Promo Bltn Regular Event Ace No. 8/30-9/30 8/30-9/11 **BOM** Cost Retail Retail Savings Retail Margin Savings 8062614 Υ Υ N/A N/A N/A 31% 4% 1 \$5.84 \$16.99



NUT&FRUIT BLEND 5LB EVENT/RHB CORE, SUPER AR MAILER

BUY ONE. GET ONE FREE (mix & match)

BLTN NO. 230901-155

END CAP 5

Month **Labor Day** Long **Event** Offer Regular Sale Instant Final Promo Bltn 8/30-9/30 8/30-9/11 **BOM** Retail Ace No. Cost Retail Savings Retail Margin Savings 8123820 Υ Υ \$7.01 \$16.99 N/A N/A N/A 17% 24%



SUET PEANUT CRUNCH 110Z EVENT/RHB CORE, SUPER AR MAILER

END CAP 5 BLTN NO. 230901-156

Final Bltn

Month **Labor Day** Long **Event** Offer Regular Sale Instant Promo Ace No. 8/30-9/30 8/30-9/11 **BOM** Cost Retail Retail Savings Retail Margin Savings 8039376 Υ N/A \$0.81 \$1.79 \$1.19 \$1.19 32% 4%



SUET BIRD BLEND 110Z EVENT/RHB CORE, SUPER AR MAILER

END CAP 5 BLTN NO. 230901-157

Month **Labor Day** Long **Event** Offer Regular Sale Instant Final Promo Bltn Ace No. 8/30-9/30 8/30-9/11 **BOM** Cost Retail Retail Savings Retail Margin Savings 8039377 γ Υ 12 \$0.90 \$1.79 \$1.19 N/A \$1.19 24% 3%



SUET ORANGE BURST 110Z EVENT/RHB CORE, SUPER AR MAILER

END CAP 5



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
8039378	Υ	Υ	12	\$0.90	\$1.79	\$1.19	N/A	\$1.19	24%	3%

Due Date 5/12/23

SUET BERRY BLAST 110Z EVENT/RHB CORE, SUPER AR MAILER

END CAP 5

BLTN NO. 230901-159



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
8039379	Υ	Υ	12	\$0.90	\$1.79	\$1.19	N/A	\$1.19	24%	3%

AMERICAN DOUGH SUET 110Z EVENT/RHB AR MAILER

END CAP 5

BLTN NO. 230901-160



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
9084351	Υ	Υ	12	\$1.06	\$2.39	\$1.49	N/A	\$1.49	29%	4%

BIRD FEEDR SMKR GRILL EVENT/RHB AR MAILER

END CAP 5



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
9085607	Υ	Υ	2	\$21.63	\$49.99	\$27.99	N/A	\$27.99	23%	17%

#6 SEPTEMBER 2023 - FIRE SAFETY

APP MESSAGING



End Cap SKUs & Suggested Quantities										
Ace #	UPC	Description	DOM	Facings	Maximum Units	Item Type				
					Per End Cap					
80594	00029054000309	FIRE EXT GARAGE10:BC2.75	4	2	4	EVENT/RHB				
83559	00029054000606	FIRE EXT PRO SERIES 5#	2	2	2	EVENT/RHB				
84317	00029054000675	FIRE EXT REC 5:BC 2LB	4	0	4	EVENT/RHB				
86536	00029054730008	FIRE EXT KITCHEN 5"BC1LB	4	2	4	EVENT/RHB				
87892	00029054000392	FIRE EXT STD HOME 2.5#	4	0	4	EVENT/RHB				
87894	00029054002792	FIRE EXT RECHRG4A60-BC10	2	0	2	EVENT/RHB				
5036437	00029054023537	NSH SMKE/CO DSP/48	1	1	1	EVENT/RHB				
5268503	00029054513069	SMOKE/CO ALARM 120V BRK	1	1	6	EVENT/RHB				
5414966	00029054002297	SMOKE/CO ALARM & VOICE	1	1	4	EVENT/RHB				
5977343	00029054018649	SMK&CO ALRM BATT W/VOICE	1	1	3	EVENT/RHB				
5977608	00029054019196	10Y PHOTO SMK&CO W/VOICE	1	1	3	EVENT/RHB				
5979026	00029054019189	10Y PHOTO SMK&CO SLIM	1	1	3	EVENT/RHB				
8035925	00029054741028	FIRE EXT AUTO 5:BC 2LB	4	2	4	EVENT/RHB				
8136996	00029054000347	FIRE EXT HOUSEHOLD 2.5LB	4	0	4	EVENT/RHB				

END CAP #6 WIN THE MONTH CATEGORY – BIRD

NSH SMKE/CO DSP/48 EVENT/RHB AR MAILER

END CAP 6



SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Promo Margin	Bltn Savings
5975578	PLUG IN CO W/BATT BACKUP	12	\$21.03	\$15.27	\$183.24	N/A	27%
5976980	BATTERY OPERATED CO ALRM	12	\$17.39	\$12.63	\$151.56	N/A	27%
5977376	10Y SLIM PHOTO SMK ALRM	12	\$19.14	\$13.90	\$166.80	N/A	27%
5979026	10Y PHOTO SMK&CO SLIM	12	\$35.84	\$26.02	\$312.24	N/A	27%

BLTN NO. 230901-171

	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
5036437	Υ	Υ	1	\$813.84	\$1,787.52	N/A	\$10.00	N/A	N/A	27%
							Limit: 2			



10Y PHOTO SMK&CO SLIM EVENT/RHB CORE, SUPER AR MAILER

END CAP 6 BLTN NO. 230901-172

Month **Labor Day** Long Offer Regular Sale Instant Final Promo Bltn **Event** Ace No. 8/30-9/30 8/30-9/11 BOM Retail Retail Savings Retail Margin Cost Savings 5979026 Υ Υ \$34.54 \$54.99 N/A \$10.00 N/A N/A 4% 1 Limit: 2



10Y PHOTO SMK&CO W/VOICE EVENT/RHB CORE, SUPER AR MAILER

END CAP 6

BLTN NO. 230901-173

Month **Labor Day** Long Offer Regular Sale Instant Final Promo Bltn Event Ace No. 8/30-9/30 8/30-9/11 **BOM** Retail Retail Savings Retail Margin Savings Cost 5977608 Υ \$38.36 \$64.99 N/A \$10.00 N/A N/A 4% Limit: 2



FIRE EXT GARAGE10:BC2.75 EVENT/RHB CORE, SUPER AR MAILER

END CAP 6

BLTN NO. 230901-174

Month **Labor Day Event** Offer Regular Sale Instant **Final** Promo Bltn Long Ace No. 8/30-9/30 8/30-9/11 **BOM** Cost Retail Retail Savings Retail Margin Savings 80594 Υ \$13.23 \$25.99 N/A \$10.00 N/A N/A 4% Limit: 2



FIRE EXT REC 5:BC 2LB EVENT/RHB SUPER AR MAILER

END CAP 6

	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
84317	Υ	Υ	4	\$12.31	\$24.99	N/A	\$10.00 Limit: 2	N/A	N/A	4%

Ace No.

87892

Due Date 5/12/23

Final



FIRE EXT KITCHEN 5"BC1LB EVENT/RHB CORE, SUPER AR MAILER

Sale

Retail

N/A

END CAP 6

BLTN NO. 230901-176

Promo

	Month Long	Labor Day Event		Offer	Regular
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail
86536	γ	γ	4	\$11.07	\$23 99

\$10.00 Limit: 2

Instant

Savings

Retail Margin N/A N/A

Savings 4%

Bltn



FIRE EXT STD HOME 2.5# EVENT/RHB CORE, SUPER AR MAILER

Month

Long 8/30-9/30

Υ

B₀M

4

Regular

Retail

\$24.99

Sale

Retail

N/A

END CAP 6

Final Promo Bltn

BLTN NO. 230901-177

4		
	10 Ct 20	
ľ	5	

FIRE EXT RECHRG4A60-BC10 EVENT/RHB

Offer

Cost

\$16.40

Savings \$10.00 Limit: 2

Instant

Retail N/A

Margin Savings N/A

0%



SUPER

AR MAILER

END CAP 6

BLTN NO. 230901-178



	Long	Event
Ace No.	8/30-9/30	8/30-9/1
87894	Υ	Υ

Month

Labor Day 1

Labor Day Event

8/30-9/11

Offer **BOM** Cost 2 \$58.90

Regular Retail \$89.99

Sale Instant Retail Savings N/A \$10.00 Limit: 2 Final Retail N/A

Promo Margin N/A

Bltn Savings 4%



FIRE EXT PRO SERIES 5# EVENT/RHB CORE, SUPER AR MAILER

END CAP 6

BLTN NO. 230901-179



Month **Labor Day** Long Event

Ace No. 8/30-9/30 8/30-9/11 83559 Υ

BOM 2

Offer Cost \$37.59 Regular Retail \$59.99

Sale Retail N/A

Instant Savings \$10.00

Limit: 2

Final Retail N/A

Promo Bltn Margin N/A

Savings 0%



SMOKE/CO ALARM 120V BRK EVENT/RHB CORE, SUPER AR MAILER

END CAP 6

BLTN NO. 230901-180



Month **Labor Day** Long Event Ace No.

5268503

8/30-9/30 8/30-9/11 Υ

BOM

1

Offer Cost \$31.34 Regular Retail \$49.99

Sale Retail N/A

Instant Savings \$10.00 Limit: 2

Final Retail N/A

Promo Margin N/A

Bltn Savings 4%



CORE, SUPER AR MAILER

END CAP 6



BLTN NO. 230901-181

Month **Labor Day** Long **Event** Offer Regular Sale Instant **Final** Promo Bltn Ace No. 8/30-9/30 8/30-9/11 **BOM** Cost Retail Retail Savings Retail Margin Savings 5414966 Υ \$50.56 \$69.99 N/A \$10.00 N/A N/A 4% 1 Limit: 2



SMK&CO ALRM BATT W/VOICE EVENT/RHB CORE, SUPER AR MAILER

END CAP 6

BLTN NO. 230901-182

4	1	
	~	

	Month Long	Labor Day Event
Ace No.	8/30-9/30	8/30-9/11
5977343	Υ	Υ

Offer **BOM** Cost \$32.67 1

Retail \$59.99

Regular

Sale Retail N/A

Instant Final Savings Retail \$10.00 N/A Limit: 2

Promo Margin N/A

Bltn Savings 4%

Due Date 5/12/23



FIRE EXT AUTO 5:BC 2LB EVENT/RHB CORE, SUPER AR MAILER

END CAP 6

BLTN NO. 230901-183

	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
8035925	Υ	Y	4	\$11.07	\$23.99	N/A	\$10.00 Limit: 2	N/A	N/A	4%



FIRE EXT HOUSEHOLD 2.5LB EVENT/RHB SUPER AR MAILER

END CAP 6

BLTN NO. 230901-184

	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
8136996	Υ	Υ	4	\$17.07	\$28.99	N/A	\$10.00	N/A	N/A	0%
							Limit: 2			



FIRE SUPPRESSANT 140Z. EVENT/RHB CORE, SUPER AR MAILER

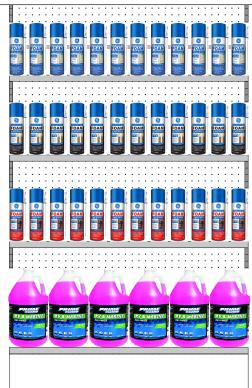
END CAP 6

	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
8207409	Υ	Υ	1	\$10.62	\$16.99	N/A	\$10.00	N/A	N/A	4%
							Limit: 2			

#7 SEPTEMBER 2023 - RV ANTIFREEZE



SUMMER CLEARANCE



	End Cap SKUs & Suggested Quantities											
Ace #	UPC	Description	DOM	Facings	Maximum Units	Item Type						
					Per End Cap							
81003	00009114958009	RV/MARINE ANTIFREEZE 1G	6	6	12	EVENT/RHB						
1024681	00028756957379	INSULAT SEALNT G&C 120Z	12	12	24	EVENT/RHB						
1024682	00028756957362	INSULAT SEALNT BG&C 12OZ	12	12	24	EVENT/RHB						
1024685	00028756957386	INSULAT SEALNT W&D 12OZ	12	12	24	EVENT/RHB						

Due Date 5/12/23

END CAP #7 WIN THE MONTH CATEGORY – RV ANTIFREEZE



INSULAT SEALNT G&C 120Z EVENT/RHB CORE, SUPER AR MAILER

END CAP 7

BUY TWO, GET ONE FREE (limit 3) \$3.78 Credit Based on POS

BLTN NO. 230901-195

	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
1024681	Υ	Υ	12	\$3.84	\$4.99	N/A	N/A	N/A	22%	4%



INSULAT SEALNT BG&C 120Z EVENT/RHB CORE, SUPER AR MAILER

END CAP 7

BUY TWO, GET ONE FREE (limit 3) \$3.78 Credit Based on POS

BLTN NO. 230901-196

	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
1024682	Υ	Υ	12	\$3.84	\$5.99	N/A	N/A	N/A	35%	4%



INSULAT SEALNT W&D 120Z EVENT/RHB CORE, SUPER AR MAILER

END CAP 7

BUY TWO, GET ONE FREE (limit 3) \$3.78 Credit Based on POS

BLTN NO. 230901-197

	Month	Labor Day								
	Long	Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
1024685	Υ	Υ	12	\$4.59	\$6.99	N/A	N/A	N/A	29%	4%



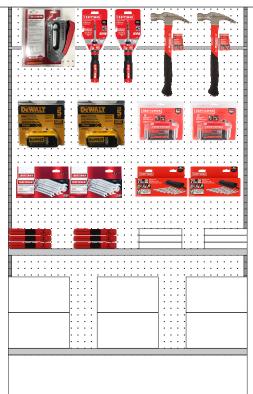
RV/MARINE ANTIFREEZE 1G EVENT/RHB CORE, SUPER AR MAILER

END CAP 7

	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
81003	Υ	Υ	6	\$3.14	\$4.59	\$4.00	N/A	\$4.00	22%	5%

#8 SEPTEMBER 2023 - \$15.99 TOOLS





	End Cap SKUs & Suggested Quantities											
Ace #	UPC	Description	DOM	Facings	Maximum Units	Item Type						
					Per End Cap							
2018454	00885911724883	SCREWDRVER SET 1/4" 15PC	1	2	14	EVENT/RHB						
2029752	00885911927048	20VMAX ATOMIC 2-TOOL KIT	1	3	6	EVENT/RHB						
2301232	00885911647519	REVERSE SQUEEZE STAPLER	1	1	7	EVENT/RHB						
2335321	00885911661799	CM SOCKET 11PC 1/4DR MM	1	2	6	EVENT/RHB						
2335339	00885911661782	CM SOCKET 11PC 1/4DR SAE	1	2	6	EVENT/RHB						
2392413	00885911615839	CM WRENCH 7PC ROLLUP SAE	1	2	10	EVENT/RHB						
2392421	00885911615846	CM WRENCH 7PC ROLL METRC	1	2	10	EVENT/RHB						
2408789	00885911362801	BATRY LI-ION 20VMAX 5AH	1	2	4	EVENT/RHB						
2834224	00885911564588	V20 L-I HC BATT 4AH	1	2	6	EVENT/RHB						
2835437	00885911570718	CLAW HAMMER FBGLS 200Z	1	2	14	EVENT/RHB						

Due Date 5/12/23

END CAP #8 WIN THE MONTH CATEGORY - \$15.99 TOOLS

CNA	SOCK	ET 44	IDC 4		8484
CIVI	SOCK			/4UK	IVIIVI

EVENT/RHB CORE, SUPER AR MAILER

END CAP 8

BLTN NO. 230901-208

BLTN NO. 230901-209

	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
2335321	Υ	Υ	1	\$10.87	\$27.99	\$15.99	N/A	\$15.99	32%	30%

CM SOCKET 11PC 1/4DR SAE EVENT/RHB CORE, SUPER AR MAILER

END CAP 8



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bitn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
2335339	Υ	Υ	1	\$10.87	\$27.99	\$15.99	N/A	\$15.99	32%	30%

CM WRENCH 7PC ROLLUP SAE EVENT/RHB CORE, SUPER AR MAILER

BLTN NO. 230901-210



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
2392413	Υ	Υ	1	\$10.79	\$25.99	\$15.99	N/A	\$15.99	33%	30%

2000

CM	WDEN	CH 7DC	, DOLL	METRC
CIVI	AALJEIA		, noll	IVILING

EVENT/RHB CORE, SUPER AR MAILER

BLTN NO. 230901-211

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	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No. 2392421	8/30–9/30 V	8/30–9/11	BOM 1	Cost \$10.79	Retail \$25.99	Retail \$15.99	Savings N/A	Retail \$15.99	Margin 33%	Savings 30%
2332421	I	ı	1	\$10.79	φ23.99	\$15.55	IN/A	φ15.99	3370	30 70



SCREWDRVER SET 1/4" 15PC EVENT/RHB CORE, SUPER AR MAILER

END CAP 8 BLTN NO. 230901-212



	Month	Labor Day								
	Long	Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
2018454	Υ	Υ	1	\$13.59	\$26.99	\$15.99	N/A	\$15.99	15%	29%



CLAW HAMMER FBGLS 200Z EVENT/RHB CORE, SUPER AR MAILER

END CAP 8

BLTN NO. 230901-213

	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
2835437	Υ	Υ	1	\$9.55	\$19.99	\$15.99	N/A	\$15.99	40%	4%



REVERSE SQUEEZE STAPLER EVENT/RHB CORE, SUPER AR MAILER



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30–9/30	8/30–9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
2301232	Y	Y	1	\$13.59	\$24.99	\$15.99	N/A	\$15.99	15%	30%

Due Date 5/12/23

V20 L-I HC BATT 4AH EVENT/RHB CORE, SUPER AR MAILER

END CAP 8

BLTN NO. 230901-215



	Month	Labor Day		•					_	
	Long	Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
2834224	Υ	Υ	1	\$96.78	\$119.00	N/A	\$20.00	N/A	N/A	4%
							Limit: 4			

20VMAX ATOMIC 2-TOOL KIT EVENT/RHB AR MAILER

END CAP 8



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
2029752	Υ	Υ	1	\$251.11	\$299.00	N/A	\$50.00	N/A	N/A	0%
							Limit: 4			

BATRY LI-ION 20VMAX 5AH EVENT/RHB CORE, SUPER AR MAILER

BLTN NO. 230901-217



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
2408789	Υ	Υ	1	\$135.70	\$179.00	N/A	\$50.00	N/A	N/A	0%
							Limit: 4			

IN LINE

IN LINE



CLARK & KENSINGTON/ROYAL 1GAL PAINT EVENT CORE, SUPER

IN LINE

BUY ONE, GET ONE 50% OFF

BLTN NO. 230901-227 THRU 230901-319

	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
VARIES	N	Υ	VARIES	VARIES	VARIES	N/A	N/A	N/A	VARIES	VARIES



MAGNOLIA 1 GAL PAINT EVENT

BUY ONE, GET ONE 50% OFF

IN LINE

BLTN NO. 230901-329 THRU 230901-000

	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30–9/30	8/30–9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
VARIES	N	Υ	4	VARIES	VARIES	N/A	N/A	N/A	VARIES	4%



WILD BIRD FOOD 20# ACE PALLET EVENT CORE, SUPER AR MAILER

IN LINE

2 FOR \$20.00

BLTN NO. 230901-360

	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
81995	Υ	Υ	84	\$7.02	\$14.99	\$10.00	N/A	\$10.00	30%	11%



WILD BIRD FOOD 20# ACE EVENT CORE, SUPER

IN LINE

2 FOR \$20.00

BLTN NO. 230901-361

	wontn	Labor Day								
	Long	Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
81995	N	Υ	1	\$7.63	\$14.99	\$10.00	N/A	\$10.00	24%	4%



PAINTER TAPE BLUE 3PK EVENT/RHB SUPER AR MAILER

IN LINE

	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
1026448	Υ	Υ	1	\$15.20	\$21.99	N/A	\$3.00 Limit: 2	N/A	N/A	4%

Due Date 5/12/23



ORIGNL TAPE 1.88X60 3PK EVENT/RHB SUPER AR MAILER





ORIGNL TAPE .94X60 3PK EVENT/RHB SUPER AR MAILER

IN LINE

BLTN NO. 230901-373

BLTN NO. 230901-372

	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
1666452	Υ	Υ	1	\$8.60	\$12.99	N/A	\$3.00	N/A	N/A	4%
							Limit: 2			



ORGNL TAPE 1.41"X60YD3PK EVENT/RHB CORE, SUPER AR MAILER

BLTN NO. 230901-374

	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
1666460	Υ	Υ	1	\$13.35	\$17.99	N/A	\$3.00	N/A	N/A	4%
							Limit: 2			



LADDR20'EXT ALUM225#WERN EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-375

	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
10226	Υ	Υ	1	\$152.48	\$249.99	N/A	\$10.00	N/A	N/A	0%
							Limit 2			



LADDR6'STP FBRGLS250#WER EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-376

	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
18970	Υ	Υ	1	\$65.56	\$119.99	N/A	\$10.00	N/A	N/A	0%
							Limit: 2			



LADDR8'STP FBRGLS250#WER EVENT/RHB CORE, SUPER AR MAILER

BLTN NO. 230901-377

	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
18971	Υ	Υ	1	\$100.14	\$149.99	N/A	\$10.00	N/A	N/A	0%
							Limit: 2			



LADDR 16' EXT ALUM II EVENT/RHB CORE, SUPER AR MAILER

Lahor Day

IN LINE

	Long	Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
1062918	Υ	Υ	1	\$125.18	\$199.99	N/A	\$10.00	N/A	N/A	0%
							Limit: 2			

Due Date 5/12/23



ACE RUST STOP 150Z SPRAY PAINT EVENT/RHB CORE, SUPER AR MAILER

IN LINE

2 FOR \$12.00 (must buy 2 or more)

BLTN NO. 230901-388 THRU 230901-416

	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
VARIES	Υ	Υ	6	VARIES	VARIES	N/A	N/A	N/A	N/A	VARIES



ACE PREMIUM SPRAY PAINT EVENT/RHB CORE, SUPER AR MAILER

2 FOR \$10.00 (must buy 2 or more)

IN LINE

BLTN NO. 230901-426 THRU 230901-454

	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30–9/30	8/30–9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
VARIES	Y	Y	6	\$2.69	\$5.99	N/A	N/A	N/A	N/A	9%



PRIMR+SEALR 1-2-3 QT EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-464

	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
16889	Υ	Υ	6	\$6.69	\$16.99	\$15.99	\$1.00	\$14.99	58%	13%
							l imit· 2			



ZINSSER123 PRMR/SEALR GL EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-465

	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
16890	Υ	Υ	4	\$19.79	\$32.99	\$28.99	\$2.00	\$26.99	32%	13%
							Limit: 2			



CABOT 1 GAL STAINS EVENT/RHB AR MAILER

IN LINE

BLTN NO. 230901-470 THRU 230901-545

	Month	Labor Day								
	Long	Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
VARIES	Υ	Υ	VARIES	VARIES	VARIES	N/A	\$10.00	N/A	N/A	VARIES
							Limit: 4			



TAPE MEASUR FATMAX 35' EVENT/RHB CORE, SUPER AR MAILER

IN LINE BLTN NO. 230901-555

Month **Labor Day** Offer Regular Sale Instant Final Promo Bltn Long Event Ace No. 8/30-9/30 8/30-9/11 **BOM** Cost Retail Retail Savings Retail Margin Savings 2118875 Υ \$35.99 \$29.99 N/A \$29.99 45% 22% \$16.62

Due Date 5/12/23



BLTN NO. 230901-556



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
2896918	Υ	Υ	1	\$25.49	\$59.99	\$29.99	N/A	\$29.99	15%	31%

CIR SAW BLD CARB 10" 60T EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-557



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
2033364	Υ	Υ	1	\$24.89	\$41.99	\$29.99	N/A	\$29.99	17%	13%

M12 FUEL COMBO KIT DD ID EVENT/RHB AR MAILER

IN LINE



BUY M12 KIT, GET A FREE BARE TOOL

BLTN NO. 230901-558

	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
2026860	Υ	Υ	1	\$198.88	\$229.00	\$229.00	N/A	\$229.00	13%	0%

M12 CDLS INSTL DRILL KIT EVENT/RHB AR MAILER

IN LINE



BUY M12 KIT, GET A FREE BARE TOOL

BLTN NO. 230901-559



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
2033350	Υ	Υ	1	\$200.36	\$229.00	\$229.00	N/A	\$229.00	13%	0%



M12 FUEL CUTOFF TL BT 3" EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BUY M12 KIT, GET A FREE BARE TOOL \$122.23 Credit based on POS

BLTN NO. 230901-560



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
2000361	Υ	Υ	1	\$122.23	\$149.00	N/A	N/A	N/A	N/A	0%



FLOOD LIGHT LED 5.26" EVENT/RHB CORE, SUPER AR MAILER

IN LINE

IN LINE

BUY M12 KIT. GET A FREE BARE TOOL \$57.78 Credit based on POS

BLTN NO. 230901-561



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
2003903	Υ	Υ	1	\$55.68	\$69.00	N/A	N/A	N/A	N/A	4%



M12 BT RADIO+CHARGER EVENT/RHB CORE, SUPER AR MAILER

BUY M12 KIT, GET A FREE BARE TOOL \$127.78 Credit based on POS

	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	B0M	Cost	Retail	Retail	Savings	Retail	Margin	Savings
2008998	Y	Y	1	\$123.13	\$149.00	N/A	N/A	N/A	N/A	4%

Due Date 5/12/23

ORBITAL SANDR CRDLSS 12V EVENT/RHB AR MAILER

IN LINE



BUY M12 KIT, GET A FREE BARE TOOL \$124.54 Credit based on POS

BLTN NO. 230901-563

	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
2028283	Υ	Υ	1	\$120.01	\$149.99	N/A	N/A	N/A	N/A	4%



RATCHET TL CRDLS SQR M12 EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BUY M12 KIT, GET A FREE BARE TOOL \$131.03 Credit based on POS

BLTN NO. 230901-564

	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
2802064	Υ	Υ	1	\$126.27	\$159.99	N/A	N/A	N/A	N/A	4%



CORDLES DRILL/DRIVER KIT EVENT/RHB CORE, SUPER AR MAILER

BLTN NO. 230901-565

	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
2026377	Υ	Υ	1	\$170.34	\$219.00	N/A	\$50.00	N/A	N/A	4%
							Limit: 4			



3-SPD IMPACT DRIVER 20V EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-566

	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
2019409	Υ	Υ	1	\$168.73	\$219.00	N/A	\$50.00	N/A	N/A	0%
							Limit: 4			



FLMN LED A19 SW 9W 4PK EVENT/RHB CORE, SUPER AR MAILER

IN LINE



BLTN NO. 230901-575

	Long	Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
3011614	Υ	Υ	1	\$6.34	\$17.99	\$7.99	N/A	\$7.99	21%	29%



FLMNT LED BULB DL 4PK EVENT/RHB CORE, SUPER AR MAILER

IN LINE



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
3011627	Υ	Υ	1	\$6.34	\$17.99	\$7.99	N/A	\$7.99	21%	29%

Due Date 5/12/23



BLTN NO. 230901-577



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
3895034	Υ	Υ	6	\$6.14	\$12.99	\$7.99	N/A	\$7.99	23%	17%



LED A19 E26 DL 60W 4PK EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-578



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
3895042	Υ	Υ	1	\$6.14	\$12.99	\$7.99	N/A	\$7.99	23%	17%



LED BA10 E12 SW 60W 2PK EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-579



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
3005618	Υ	Υ	1	\$5.25	\$12.99	\$6.99	N/A	\$6.99	25%	12%



LED BA10 E12 DL 60W 2PK EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-580

MODERNWHITE FLAMPITELAN	FLAMENT
FILAMENT BLAM	
755	
1977	Carrie W
No. 1	100
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Month **Labor Day** Long Offer Regular Sale Instant Final Promo Bltn Event 8/30-9/11 Ace No. 8/30-9/30 **BOM** Cost Retail Retail Savings Retail Margin Savings 3005626 Υ \$5.25 \$12.99 \$6.99 N/A \$6.99 25% 12% 1



LED BA10 E12 SW 40W 4PK EVENT/RHB CORE, SUPER

IN LINE

BLTN NO. 230901-581



Month **Labor Day** Offer Regular Sale Instant Final Promo Bltn Long Event 8/30-9/11 Ace No. 8/30-9/30 **BOM** Cost Retail Retail Savings Retail Margin Savings 3005592 Υ Υ \$7.91 \$19.99 \$9.99 N/A \$9.99 21% 14%



LED BA10 E12 DL 40W 4PK EVENT/RHB

CORE, SUPER

IN LINE

BLTN NO. 230901-582



Labor Day Month Long **Event** Offer Regular Sale Instant **Final** Promo Bltn Ace No. 8/30-9/30 8/30-9/11 **BOM** Cost Retail Retail Savings Retail Margin Savings 3005600 Υ \$7.91 \$19.99 \$9.99 N/A \$9.99 21% 14%



LED 48" T8 32W CW 2PK EVENT/RHB CORE, SUPER AR MAILER

IN LINE BLTN NO. 230901-583



Month **Labor Day** Long Event Offer Regular Sale Instant **Final** Promo Bltn Ace No. 8/30-9/30 8/30-9/11 **BOM** Cost Retail Retail Savings Retail Margin Savings Υ N/A 3560737 Υ 5 \$7.04 \$13.99 \$9.99 \$9.99 30% 5%



LED T8 48" 32W DL 2PK EVENT/RHB CORE, SUPER AR MAILER

IN LINE

Ace No.	Month Long 8/30-9/30	Labor Day Event 8/30-9/11	ВОМ	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3924271	Υ	γ	5	\$7.04	\$13.99	\$9.99	N/A	\$9.99	30%	5%

Due Date 5/12/23



LED T8 48" 32W WW 2PK EVENT/RHB CORE, SUPER AR MAILER

BLTN NO. 230901-585



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30–9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
3924388	Y	Y	5	\$7.04	\$13.99	\$9.99	N/A	\$9.99	30%	5%



BULB LED T12G13 4'WW 18W EVENT/RHB CORE, SUPER AR MAILER

BLTN NO. 230901-586



	Month	Labor Day								
	Long	Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
3927308	Υ	Υ	5	\$8.13	\$18.99	\$9.99	N/A	\$9.99	19%	26%



BULB LED T12G13 4'CW 18W EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-587



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
3927456	Υ	Υ	5	\$8.13	\$18.99	\$9.99	N/A	\$9.99	19%	26%



BULB LED T12G13 4'DL 18W EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-588

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	Month	Labor Day								
	Long	Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
3927571	Υ	Υ	5	\$8.13	\$18.99	\$9.99	N/A	\$9.99	19%	26%



LED SM A19E26 DL60W 3PK EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-589



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
3004001	Υ	Υ	1	\$15.29	\$21.99	\$19.99	N/A	\$19.99	24%	7%



LED SM A19E26 SW60W 3PK EVENT/RHB CORE, SUPER AR MAILER

\$19.99

IN LINE BLTN NO. 230901-590

IN LINE

Bltn

Savings

7%

Bltn

Savings 20%

Month **Labor Day** Long Event Offer Regular Sale Instant Final Promo Ace No. 8/30-9/30 8/30-9/11 **BOM** Cost Retail Retail Savings Retail Margin



LED SM A19E26 60W CC 3PK EVENT/RHB CORE, SUPER AR MAILER

Month

3004002

\$15.29

\$19.99

24%



Labor Day

\$21.99

N/A

BLTN NO. 230901-591

Promo

Margin

BLTN NO. 230901-592



	Long	Event		Offer	Regular	Sale	Instant	Final	
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	- 1
3004570	Υ	Υ	1	\$16.05	\$34.99	\$19.99	N/A	\$19.99	



IN LINE



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
3537727	Υ	Υ	1	\$16.06	\$34.99	\$19.99	N/A	\$19.99	20%	8%

Due Date 5/12/23

EVENT/RHB SUPER AR MAILER

IN LINE BLTN NO. 230901-593



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
3002310	Υ	Υ	1	\$15.83	\$29.99	\$19.99	N/A	\$19.99	21%	7%

FLOODLIGHT ALUM WHT 28W EVENT/RHB CORE, SUPER AR MAILER

IN LINE BLTN NO. 230901-594



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
3002315	Υ	Υ	1	\$15.83	\$29.99	\$19.99	N/A	\$19.99	21%	7%



LED PAR38E26 DL 120W 2PK EVENT/RHB CORE, SUPER AR MAILER

IN LINE BLTN NO. 230901-595



Month **Labor Day** Long Offer Regular Sale Instant **Final** Promo Bltn **Event** Ace No. 8/30-9/30 8/30-9/11 **BOM** Cost Retail Retail Savings Retail Margin Savings 7% 3005541 \$24.99 N/A \$19.99 24% \$15.26 \$19.99



3M FILTRETE AIR FILTERS EVENT/RHB AR MAILER

IN LINE

BUY TWO FILTERS, GET ONE FREE (mix & match) 15% Credit based on POS

BLTN NO. 230901-605 THRU 230901-633



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
VARIES	Υ	Υ	4	\$9.77	\$14.99	N/A	N/A	N/A	17%	4%



GARBAGE CAN WHEELD 32G EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-733



Month **Labor Day** Offer Final Regular Instant Promo Bltn Sale Long Event 8/30-9/30 8/30-9/11 **BOM** Retail Retail Savings Retail Margin Ace No. Cost Savings 7697303 Υ \$19.71 \$28.99 \$28.99 \$4.00 \$24.99 32% 0% Limit: 2



FIREEXT MARINE10:BC2.75# EVENT/RHB AR MAILER

BLTN NO. 230901-734



Month **Labor Day** Long **Event** Offer Regular Sale Instant **Final** Promo Bltn Ace No. 8/30-9/30 8/30-9/11 **BOM** Cost Retail Retail Savings Retail Margin Savings 84376 Υ Υ \$14.61 \$26.99 N/A \$10.00 N/A N/A 4% Limit: 2



FIREEX COMM20A-120BC20LB EVENT/RHB AR MAILER

IN LINE BLTN NO. 230901-735



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
87895	Υ	Υ	1	\$107.72	\$179.99	N/A	\$10.00	N/A	N/A	4%
							Limit: 2			

Due Date 5/12/23



SMOKE&CARBON MONO ALARM EVENT/RHB AR MAILER



BLTN NO. 230901-736

	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
5001668	Υ	Υ	1	\$26.37	\$36.99	N/A	\$10.00	N/A	N/A	4%
							Limit: 2			



BATRY OPRTD SMK&CO ALARM EVENT/RHB AR MAILER

IN LINE

BLTN NO. 230901-737

	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
5975065	Υ	Υ	1	\$48.08	\$79.99	N/A	\$10.00	N/A	N/A	4%
							Limit: 2			



BATT SLIM SMK & CO ALARM EVENT/RHB CORE, SUPER AR MAILER

BLTN NO. 230901-738

	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
5975107	Υ	Υ	1	\$27.64	\$49.99	N/A	\$10.00	N/A	N/A	4%
							Limit: 2			



FIRE EXTNGUISHR COMPL5LB EVENT/RHB AR MAILER

IN LINE

BLTN NO. 230901-739

	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
8275570	Υ	Υ	1	\$34.59	\$49.99	N/A	\$10.00	N/A	N/A	4%
							l imit· 2			



MG POTTING MIX SOIL 2CF EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-749

	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
7104052	Υ	Υ	39	\$13.04	\$18.99	\$17.99	\$1.00	\$16.99	28%	4%
							Limit: 5			



ACE LAWN FERTLZR 15M EVENT/RHB CORE, SUPER AR MAILER

BLTN NO. 230901-752

Month Labor Day Long Event Offer Regular Sale Instant Final Promo Bltn Ace No. 8/30-9/30 8/30-9/11 **BOM** Cost Retail Retail Savings Retail Margin Savings 7475346 \$33.65 \$54.99 \$54.99 \$5.00 \$49.99 38% 4% Limit: 2

7475536

Due Date 5/12/23



LAWN FERTILIZER 5M ACE EVENT/RHB CORE, SUPER AR MAILER

IN LINE BLTN NO. 230901-753

	Month	Labor Day
	Long	Event
Ace No	8/30_0/30	8/30_0/11

7475379 Υ Υ

Offer **BOM** Cost \$12.16 Regular Retail \$24.99

Sale Retail \$24.99

Instant Savings \$2.00 Limit: 2

Final Retail Promo Bltn Margin

Savings \$22.99 51% 4%



ACE WINTERIZER 5M EVENT/RHB CORE, SUPER AR MAILER

IN LINE BLTN NO. 230901-754



Month **Labor Day** Long Event 8/30-9/30 Ace No.

8/30-9/11 Υ

Offer Cost \$13.95 Regular Retail \$28.99

Sale Retail \$20.99

Instant Savings \$2.00

Limit: 2

Final Promo Retail Margin \$18.99 34%

Bltn Savings 4%



ACE WINTERIZER 15M EVENT/RHB CORE, SUPER AR MAILER

Υ

BOM

1

BOM

1

BOM

IN LINE

BLTN NO. 230901-755



Month **Labor Day** Long Event

Ace No. 8/30-9/30 7475577 Υ

8/30-9/11 Υ

Offer Cost \$34.40 Regular Retail \$55.99

Sale Retail \$42.99

Instant Savings \$5.00 Limit: 2

Final Retail \$37.99 Promo Margin 20%

Bltn Savings 4%



ACE WINTERIZER W&F 15M EVENT/RHB AR MAILER

IN LINE

BLTN NO. 230901-756



Month **Labor Day** Long Event Ace No. 8/30-9/30

8/30-9/11 7475635 Υ

Offer Cost \$45.47 Regular Retail \$65.99

Sale Retail \$64.99

Instant Savings \$5.00

Final Retail \$59.99 Promo Bltn Margin Savings 30%

4%



Ace No.

7022108

Limit: 2



Month **Labor Day**

Long Event 8/30-9/30 8/30-9/11 Υ

BOM 1

Offer Cost \$26.10 Regular Retail \$37.99

Sale Retail \$33.99

Instant Savings \$2.00 Limit: 2

Final Retail \$31.99

Promo Margin 23%

BLTN NO. 230901-757

Bltn Savings 4%



TB WINTERGUARD FALL WEED 12000 SQ FT EVENT/RHB CORE, SUPER AR MAILER



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
7022109	Υ	Υ	1	\$68.53	\$79.99	\$79.99	\$5.00	\$74.99	14%	4%
							Limit: 2			

Due Date 5/12/23



EZ SEED SUN&SHADE 10# EVENT/RHB CORE, SUPER AR MAILER

BLTN NO. 230901-759



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
7206436	Υ	Υ	1	\$31.58	\$47.99	\$45.99	\$6.00	\$39.99	31%	4%
							Limit: 5			



EZ SEED TALL FESCUE 10# EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-760



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
7229404	Υ	Υ	1	\$31.58	\$47.99	\$45.99	\$6.00	\$39.99	31%	4%
							Limit: 5			



EZ SEED BERMUDA 10# EVENT/RHB CORE, SUPER AR MAILER

BLTN NO. 230901-761



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
7246051	Υ	Υ	1	\$31.58	\$47.99	\$45.99	\$6.00	\$39.99	31%	4%
							Limit: 5			



ROUNDUP W&G CONC 36.80Z. EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-762

Ace
74

	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
74142	Υ	Υ	1	\$24.42	\$27.99	\$27.99	\$2.00	\$25.99	13%	0%
							Limit: 5			



ACE SHVL RND-PT LONG-HND EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-763



	Month	Labor Day								
	Long	Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
7011273	Υ	Υ	6	\$12.21	\$28.99	\$21.99	N/A	\$21.99	44%	15%



ACE SHVL SQR-PT LONG-HND EVENT/RHB CORE, SUPER AR MAILER

BLTN NO. 230901-764

-
- 1
m/h/r
NO HILL

	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
7011414	Υ	Υ	6	\$12.21	\$28.99	\$21.99	N/A	\$21.99	44%	15%



RAKE BOW FIBER 16T ACE EVENT/RHB CORE, SUPER AR MAILER

BLTN NO. 230901-765

	Month Long	Labor Day Event		
Ace No.	8/30-9/30	8/30-9/11		
7012818	Υ	Υ		

Offer BOM Cost \$11.74 Regular Retail \$28.99

Sale Retail \$21.99

Instant Savings N/A

Final Retail \$21.99 Promo Bltn Margin Savings 47% 15%

Due Date 5/12/23



GARDEN HOE 6"W ACE EVENT/RHB SUPER AR MAILER

IN LINE

BLTN NO. 230901-766

L	

	Month Long	Labor Day Event		
Ace No.	8/30-9/30	8/30-9/11		
7012859	Υ	Υ		

Month

Offer **BOM** Cost \$11.84 Regular Retail \$28.99

Sale Retail \$21.99

Sale

Instant Savings N/A

Final Retail \$21.99 Promo Bltn Margin Savings 46% 15%

BATTERY LEAF BLOWER 20V EVENT/RHB CORE, SUPER AR MAILER

Labor Day

IN LINE

Final Promo Bltn

BLTN NO. 230901-767



	Long	Event		Offer	Regular
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail
7011884	Υ	Υ	1	\$101.61	\$119.00

Retail Savings N/A \$20.00 Limit: 4

Retail Margin N/A

Savings 1%

CHAINSAW CORDLS 20V 10" EVENT/RHB CORE, SUPER AR MAILER

Instant

IN LINE

BLTN NO. 230901-768



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
7011890	Υ	Υ	1	\$125.52	\$149.00	N/A	\$20.00	N/A	N/A	1%
							Limit: 4			

LOPPER KIT ELEC 20V 6" EVENT/RHB AR MAILER

BLTN NO. 230901-769



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
7829963	Υ	Υ	1	\$124.24	\$149.00	N/A	\$20.00	N/A	N/A	1%
							Limit: 4			

TRIMMER&BLOWER KIT 20V EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-770



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
7025981	Υ	Υ	1	\$248.65	\$289.00	N/A	\$50.00	N/A	N/A	0%
							Limit: 4			

EGO LEAF BLOWER 615CFM EVENT/RHB CORE, SUPER AR MAILER

BLTN NO. 230901-771

	Long	Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
7014318	Υ	Υ	1	\$175.73	\$219.00	N/A	\$20.00	N/A	N/A	0%
							No Limit			

EGO BLWR HNDHLD 670CFM EVENT/RHB CORE, SUPER AR MAILER



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No. 7018658	8/30–9/30 Y	8/30–9/11 Y	BOM 1	Cost \$232.47	Retail \$269.00	Retail N/A	Savings \$20.00 No Limit	Retail N/A	Margin N/A	Savings 0%

Due Date 5/12/23

Septen	nber i	sunet	ıns				T	vue D	ate 5	/12/2	45
	EGO L	I-ION CH	AINSAW ⁻	16" EV	ENT/RHB	CORE, SUPE	AR MAII	.ER	BLTN	NO. 2309	N LINE 901-773
	Ace No. 7804925	Month Long 8/30–9/30 Y	Labor Day Event 8/30–9/11 Y	BOM 1	Offer Cost \$261.66	Regular Retail \$329.00	Sale Retail N/A	Instant Savings \$20.00 No Limit	Final Retail N/A	Promo Margin N/A	Bltn Savings 0%
	BLOW	ER KIT H	NDHLD 7	65CFM	EVENT/RE	dB CORE,	SUPER A	R MAILER	BLTN	NO. 2309	N LINE 901-774
		Month	Labor Day								
	Ace No. 7026058	Long 8/30–9/30 Y	Event 8/30-9/11 Y	B0M 1	Offer Cost \$251.61	Regular Retail \$329.00	Sale Retail \$329.00	Instant Savings \$30.00 No Limit	Final Retail \$299.00	Promo Margin 24%	Bltn Saving: 3%
	мото	R OIL SA	E5W30 Q	T ACE	EVENT/RHE	CORE, S	UPER AR	MAILER	DITN	NO. 2309	LINE
MOTOR OR.		Month	Labor Day						DLIN	NO. 2308	<i>3</i> 0 1- <i>1</i> 0 ²
₩		Long	Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Marian Section 20	Ace No. 8706608	8/30–9/30 Y	8/30–9/11 Y	BOM 6	Cost \$2.09	Retail \$5.59	Retail \$3.49	Savings N/A	Retail \$3.49	Margin 40%	Saving 20%
	мото	R OIL 10\	W40 QT A	CE EV	ENT/RHB	CORE, SUPE	R AR MAII	LER			I LINE
									BLTN	NO. 2309	} 01-785
BART SALES	Ace No.	Month Long 8/30–9/30	Event 8/30-9/11	ВОМ	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	8706665	Y	Y	6	\$2.13	\$5.59	\$3.49	N/A	\$3.49	39%	20%
	мото	R OIL 5W	/20 QT AC	E EVEN	IT/RHB (ORE, SUPER	AR MAILE	R	BLTN	NO. 2309	N LINE 901-786
MATTER DIE AND MATTER		Month	Labor Day								
⊕ American and Am	Ass No	Long	Event	DOM	Offer	Regular	Sale	Instant	Final	Promo	Bltn
W. 1885 000-50	Ace No. 8706707	8/30–9/30 Y	8/30–9/11 Y	BOM 6	Cost \$2.10	Retail \$5.59	Retail \$3.49	Savings N/A	Retail \$3.49	Margin 40%	Savings 20%
<u> </u>	мото	R OIL 10\	W30 QT A	CE EV	ENT/RHB	CORE, SUPE	R AR MAII	LER			LINE
WETCH CO.									BLIN	NO. 2309	<i>3</i> 01-787
MALIE (S)		Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
See See 30	Ace No. 8706731	8/30-9/30 Y	8/30–9/11 Y	BOM 6	Cost \$2.10	Retail \$5.59	Retail \$3.49	Savings N/A	Retail \$3.49	Margin 40%	Savings 20%
	мото	R OIL SA	E30HD Q	T ACE	EVENT/RHE	CORE, S	UPER AR	MAILER		IN	I LINE
									BLTN	NO. 2309) 01-788
MOTOR OR		Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Manager a princip	Ass No	0/20 0/20	0/20 0/11	DOM	Coot	Dotoil	Dotoil	Covingo	Dotoil	Morgin	Covinge

Cost

\$2.26

Retail

\$5.59

Retail

\$3.49

Savings

N/A

Retail

\$3.49

Savings

21%

Margin

35%

8/30-9/30

Υ

Ace No.

8706764

8/30-9/11

Υ

BOM

6

					FUENT/PM	ABMAN	ED						
	COOL	ER TUND	RA 45 CH	ARCL	EVENT/RHE	AR MAIL	LER		BLTN	NO. 2309	LINE 901-79		
in l	Ace No. 8012161	Month Long 8/30-9/30 Y	Labor Day Event 8/30-9/11 Y	BOM 1	Offer Cost \$226.50	Regular Retail \$325.00	Sale Retail \$299.99	Instant Savings N/A	Final Retail \$299.99	Promo Margin 25%	Bltn Saving 0%		
	COOL	ER TUND	RA 65 CH	ARCL	EVENT/RHE	AR MAIL	LER		DITN		LINE		
	Ace No. 8012163	Month Long 8/30-9/30 Y	Labor Day Event 8/30-9/11 Y	B0M 1	Offer Cost \$261.35	Regular Retail \$375.00	Sale Retail \$349.99	Instant Savings N/A	Final Retail \$349.99	Promo Margin 25%	Bltn Savinç 0%		
	ROAD	IE 48 CO	OLER CHA	ARCL	EVENT/RHB	AR MAILE	ER				LINE		
	Ace No. 8084430	Month Long 8/30–9/30 Y	Labor Day Event 8/30-9/11 Y	B0M 1	Offer Cost \$313.62	Regular Retail \$450.00	Sale Retail \$450.00	Instant Savings N/A	Final Retail \$450.00	Promo Margin 30%	Bltn Saving 0%		
п	ROADIE 48 COOLER WHITE EVENT/RHB AR MAILER BLTN NO. 230901-79												
1 _1	Ace No. 8084431	Month Long 8/30-9/30 Y	Labor Day Event 8/30-9/11 Y	B0M 1	Offer Cost \$313.62	Regular Retail \$450.00	Sale Retail \$450.00	Instant Savings N/A	Final Retail \$450.00	Promo Margin 30%	Bltn Saving 0%		
П	ROAD	IE 48 CO	IN LINE BLTN NO. 230901-79										
	Ace No. 8085485	Month Long 8/30-9/30 Y	Labor Day Event 8/30-9/11 Y	B0M 1	Offer Cost \$313.62	Regular Retail \$450.00	Sale Retail \$450.00	Instant Savings N/A	Final Retail \$450.00	Promo Margin 30%	Bltn Saving 0%		
	MASO	N JAR GL	ASS 80Z	12PK	EVENT/RHE	SUPER	AR MAILE	R	DITN		LINE		
A Land	Ace No. 62294	Month Long 8/30-9/30 Y	Labor Day Event 8/30-9/11 Y	BOM 1	Offer Cost \$8.68	Regular Retail \$11.99	Sale Retail N/A	Instant Savings \$1.00	Final Retail N/A	Promo Margin N/A	801-80 0 Bitn Saving 4%		

Offer

Cost

\$9.85

Regular

Retail

\$12.99

Sale

Retail

N/A

Instant

Savings

\$1.00

Limit: 6

Final

Retail

N/A

Promo

Margin

N/A

Bltn

Savings

4%

Month

Long

8/30-9/30

Υ

Ace No.

62295

Labor Day

Event

8/30-9/11

Υ

BOM

1

Due Date 5/12/23

MASON JAR RM 320Z 12PK EVENT/RHB SUPER AR MAILER

BLTN NO. 230901-802



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bitn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
62296	Υ	Υ	1	\$11.50	\$13.99	N/A	\$1.00	N/A	N/A	4%
							Limit: 6			

JELLY JAR 80Z 12PK EVENT/RHB SUPER AR MAILER

IN LINE BLTN NO. 230901-803



	Month Long	Labor Day Event		Offer	Regular	Sale	Instant	Final	Promo	Bltn
Ace No.	8/30-9/30	8/30-9/11	BOM	Cost	Retail	Retail	Savings	Retail	Margin	Savings
65235	Υ	Υ	1	\$9.35	\$12.99	N/A	\$1.00	N/A	N/A	4%
							Limit: 6			